

PORTFOLIO



Design.
Development.
Result.

ABOUT DUDKA.AGENCY

Dudka.Agency was founded in 2009. The main idea and mission have always incorporated the perception of design and development as a tool for achieving clients' goals. Our mission is to help those who want to change the world. Most of our clients are either pioneers who maintain leadership positions in their respective fields or are driven by their unique vision.

12 we have completed more than 200 different projects, among them dozens of clients from
YEARS Ukraine, CIS countries, Europe, and the USA.

Our clients and partners

During these years, we have completed many interesting and challenging projects. We are proud that we work with clients all over the world.

We take pride in working with global or regional organizations (UN, Kernel, Prozorro) and working with organizations that innovate to change established paradigms (Govhsop, Censeo, Factus). We are especially proud of our work with Ukrainian clients who produce world-class products (Blanche, Kadroom). We do not choose our clients by scale – we are also interested in small, boutique projects where we can be helpful to our clients.



Area of expertise and team

We are engaged in branding and all types of work in graphic design and the development of sites and web applications, including related tasks (search engine optimization, naming, copywriting, etc.). Our specialization is flexibility and the ability to delve into complex tasks requiring special attention or special qualifications.

Our team now consists of 45 experts. We also have long-term partnerships with several freelance professionals and organizations that we engage in cases where the scope of the task goes beyond our specialization.

Methodology of work

We believe that the main task in our work is to help the client solve their business problem or their goal with the arsenal of methods that are available to us within our competence. We are primarily consultants for our clients, and we are aware that business is a constantly changing environment.

Therefore, we prefer long-term contractual relationships with customers based on Time & Materials. We define the scope of tasks for the medium term, offer the scope of the contract and then operate with tasks and priorities that the client can change at any time.

We do not choose our clients by scale. We are also interested in small, boutique projects where we can be helpful to our clients. We do not work with political and religious organizations for ideological reasons.

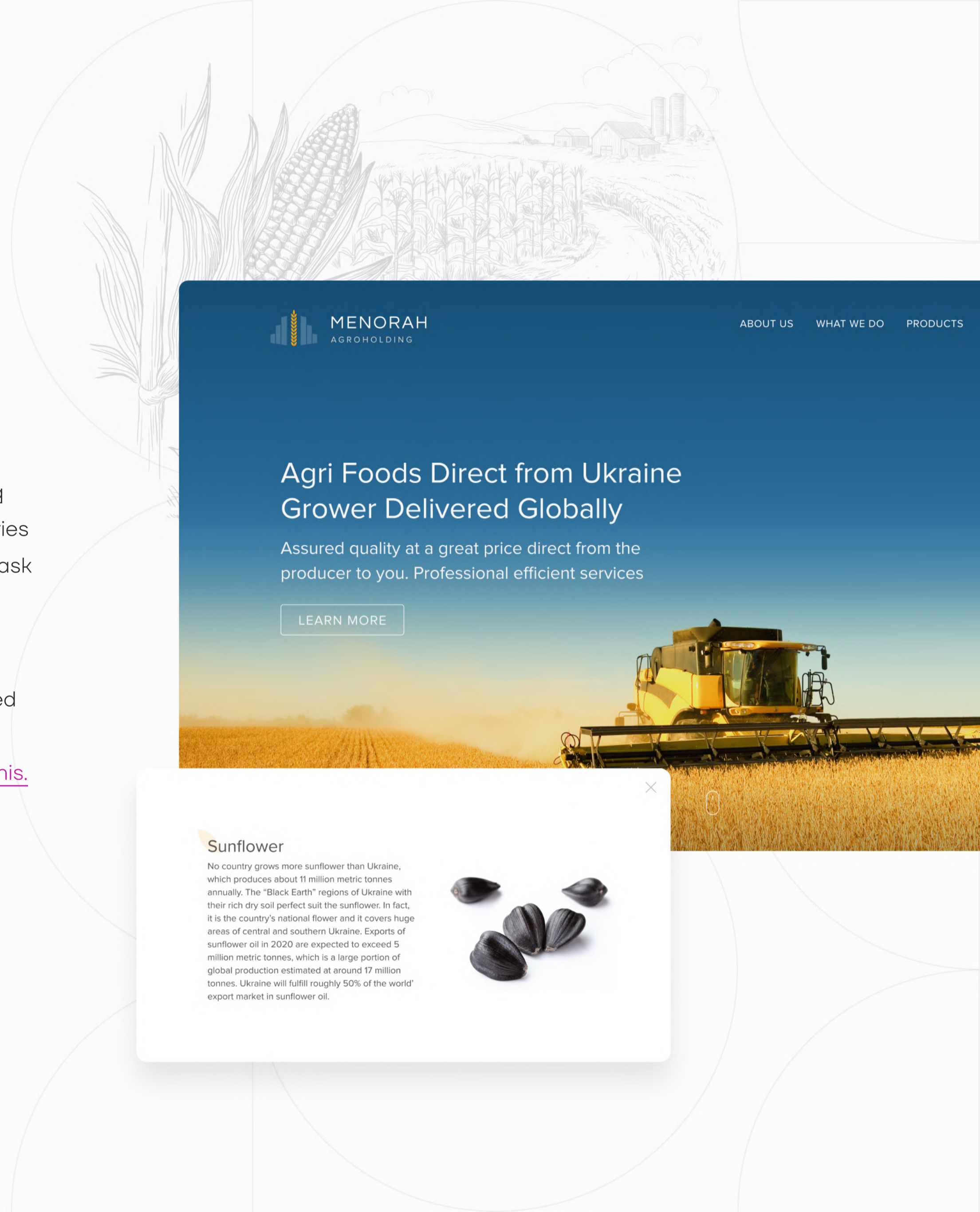
OUR WORK



A Ukrainian agricultural holding that is focused on working with clients from the Mediterranean region and the countries of Southeast Asia. While designing the website, the main task was to impress and be remembered by emphasizing the company's attitude towards its activities, not its scale.

At the beginning of the work, the logo existed and was used on several materials, so the requirement was limited to restyling. The logo that was provided to us [looked like this.](#)

[VIEW SITE](#)



[ABOUT US](#) [WHAT WE DO](#) [PRODUCTS](#)

Agri Foods Direct from Ukraine Grower Delivered Globally

Assured quality at a great price direct from the producer to you. Professional efficient services

[LEARN MORE](#)

Sunflower

No country grows more sunflower than Ukraine, which produces about 11 million metric tonnes annually. The "Black Earth" regions of Ukraine with their rich dry soil perfect suit the sunflower. In fact, it is the country's national flower and it covers huge areas of central and southern Ukraine. Exports of sunflower oil in 2020 are expected to exceed 5 million metric tonnes, which is a large portion of global production estimated at around 17 million tonnes. Ukraine will fulfill roughly 50% of the world' export market in sunflower oil.



OUR WORK



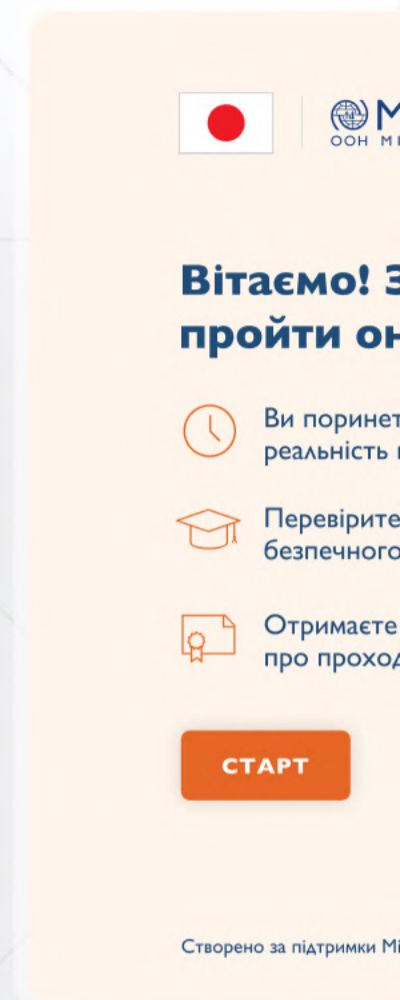
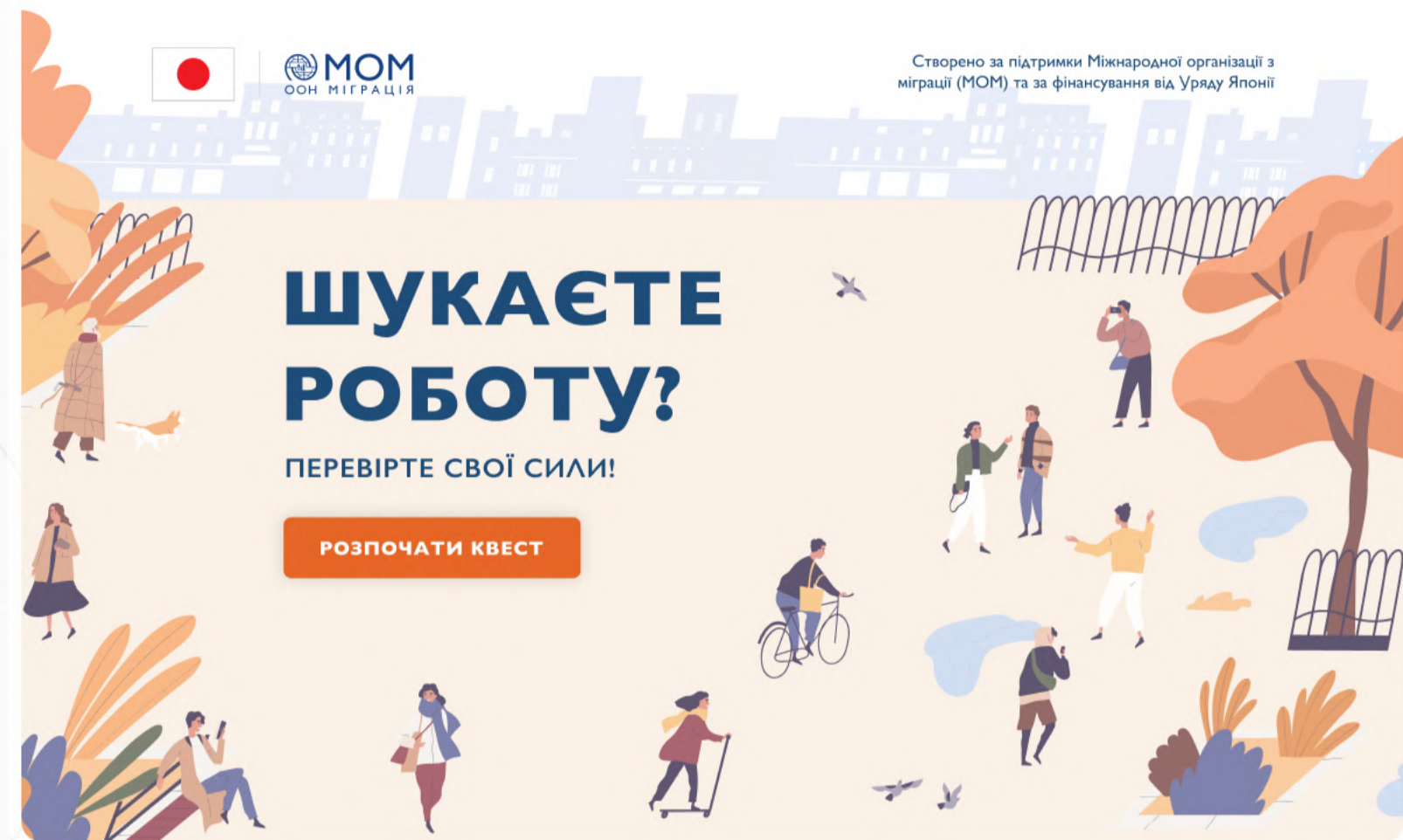
The project was supported by the International Organization for Migration (IOM) and funded by the Government of Japan. The main task is to develop an interactive educational quest on safe employment and combating human trafficking. Users of the site learn the necessary information and practical skills to combat slavery when working abroad in the form of games.

[VIEW SITE](#)



The studio has developed a sticker pack – the assimilated information remains a useful reminder in a fairly popular messenger.

[VIEW STICKERS](#)



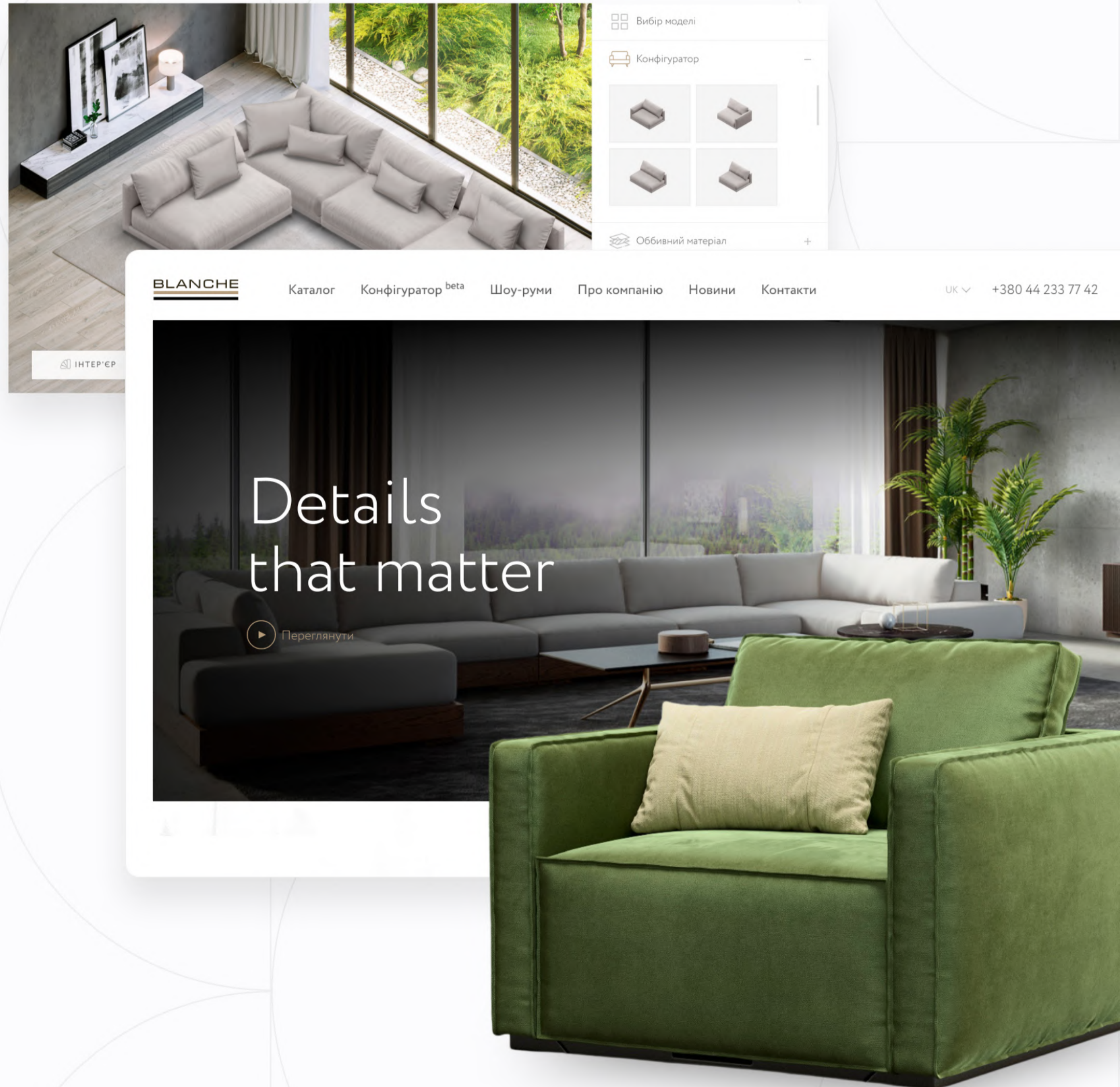
OUR WORK

BLANCHE

We collaborated with the Ukrainian premium-class furniture manufacturer with its own design bureau and production. During our web-design process, the main task was to create among users the feeling that they are not just buying the furniture but rather becoming involved in the brand's philosophy, which crystallizes in the slogan: Details that matter.

Each product page contains many details. The virtual product configurator was recently launched. The first thing that had to be done was to form a brand vision, and that's what we did.

[VIEW SITE](#)



OUR WORK



Public Spend Forum envisions an “open government market” where government programs and buyers can efficiently access the best solutions and the “right companies” for their needs in a timely and cost-effective manner. PSF is enabling open government markets by providing deep market intelligence, a set of tools, and ecosystem services.

[VIEW SITE](#)

The screenshot displays the Public Spend Forum website. At the top left, a dark sidebar lists services: govshop (Supplier Intelligence and Opportunity Matching Platform), goVAIRS (Market Research and Procurement Innovation Training and Services), and govLABS (Collaborate with thousands of participants from across the procurement innovation ecosystem). A QR code and contact information are also present. The main content area features a goVAIRS section with descriptions for suppliers and government agencies, and a GovAIRS services section with images of workshops, assisted market research, and consulting. The navigation menu includes Solutions, GovShop, Research & Content, Events, About Us, and a search icon. The main banner for GovShop - AI-Enabled Government Market Data Platform features a 'Learn More' button and logos for NBC News, TEDx, The Wall Street Journal, and Governing.

Public Spend Forum is a market intelligence data, community and advisory platform that helps government buyers and emerging/diverse small businesses accelerate impact together

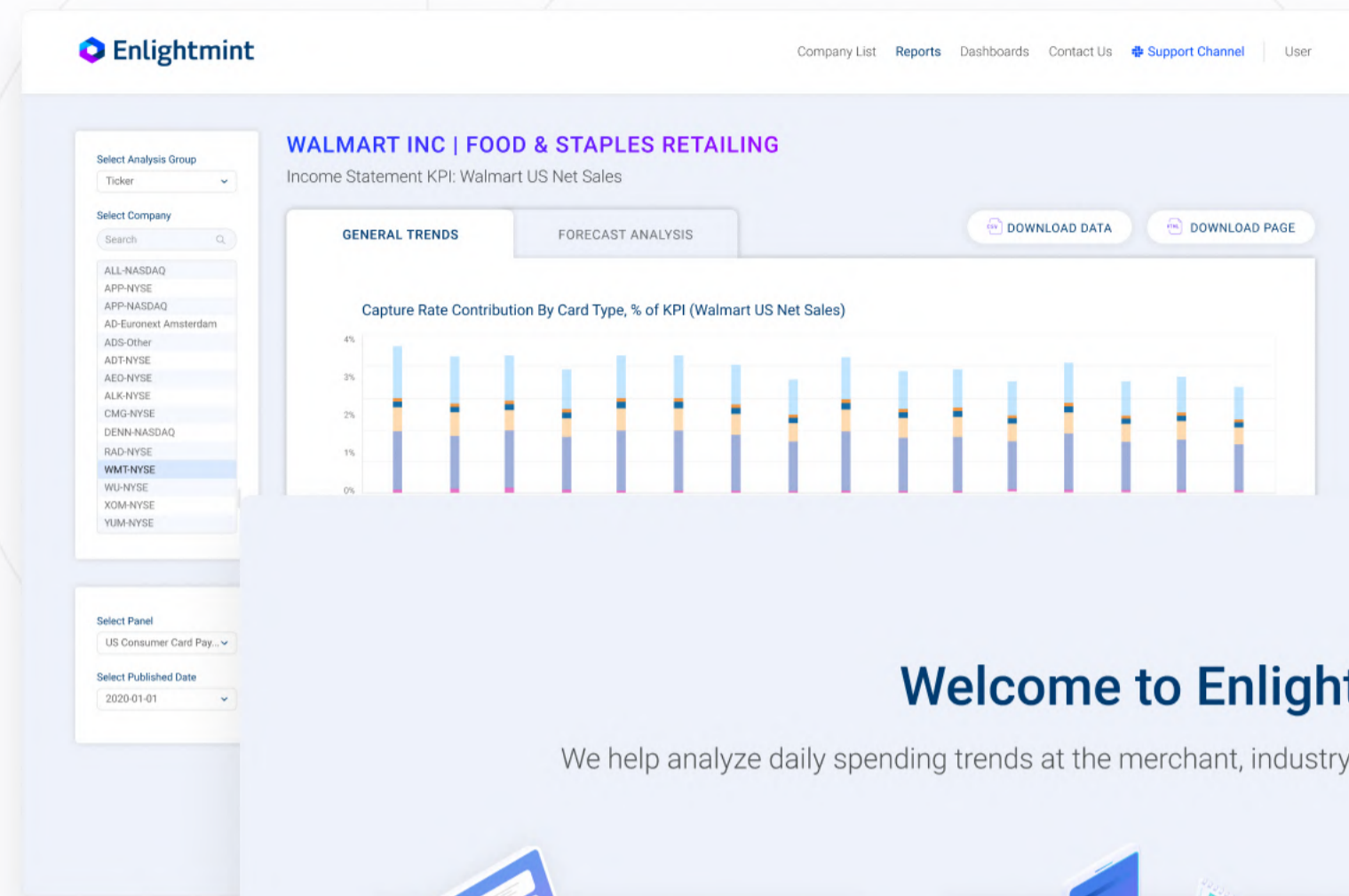
OUR WORK



Factus is a leading provider of actionable insights from financial data. Through its innovative, patent-pending synthetic data process, Factus safely transforms raw financial transaction data from legacy technologies into actionable information, which can be used for machine learning, artificial intelligence, data monetization and other strategic use cases without compromising data privacy.

Dudka.Agency collaborates with Factus on several projects, mostly prominent in design and development for Enlightmint.

[VIEW DESIGN](#)



Welcome to Enlightenment!

We help analyze daily spending trends at the merchant, industry sector, and aggregate consumer level



Watchlist

Allows to browse and filter Merchants and create favorite list

[Go There](#)



Company Overview

Displays a near real time look at spend, transaction volume and transacting card trends

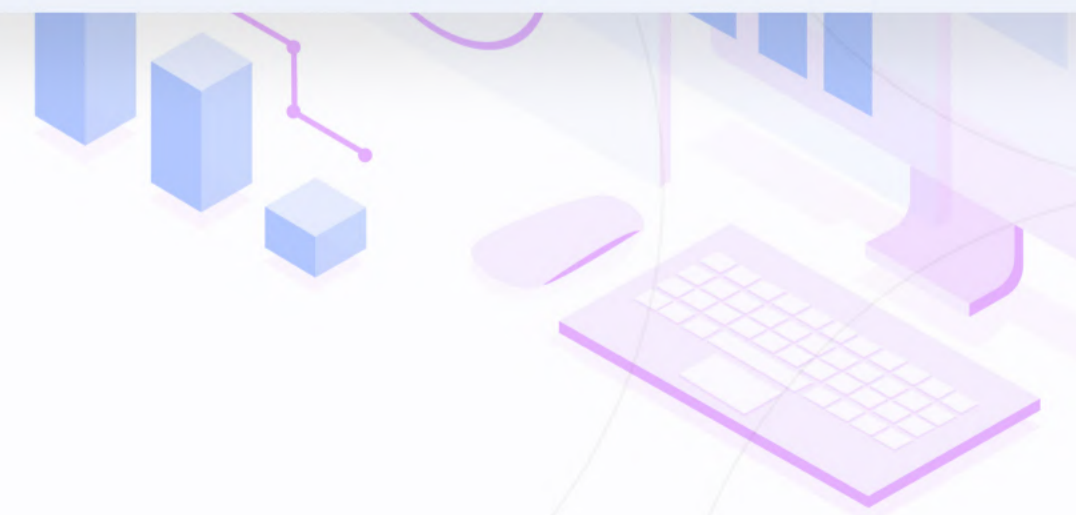
[Go There](#)



Market Overview

Specific pre-configured in categories and participant tagged category

[Go There](#)



OUR WORK



Sketch of the redesign of the main page of the site. The client creates graphics and art for game solutions. We were asked how to demonstrate a “wow-effect” feeling to the site using only those works of the company that are not closed by the NDA.

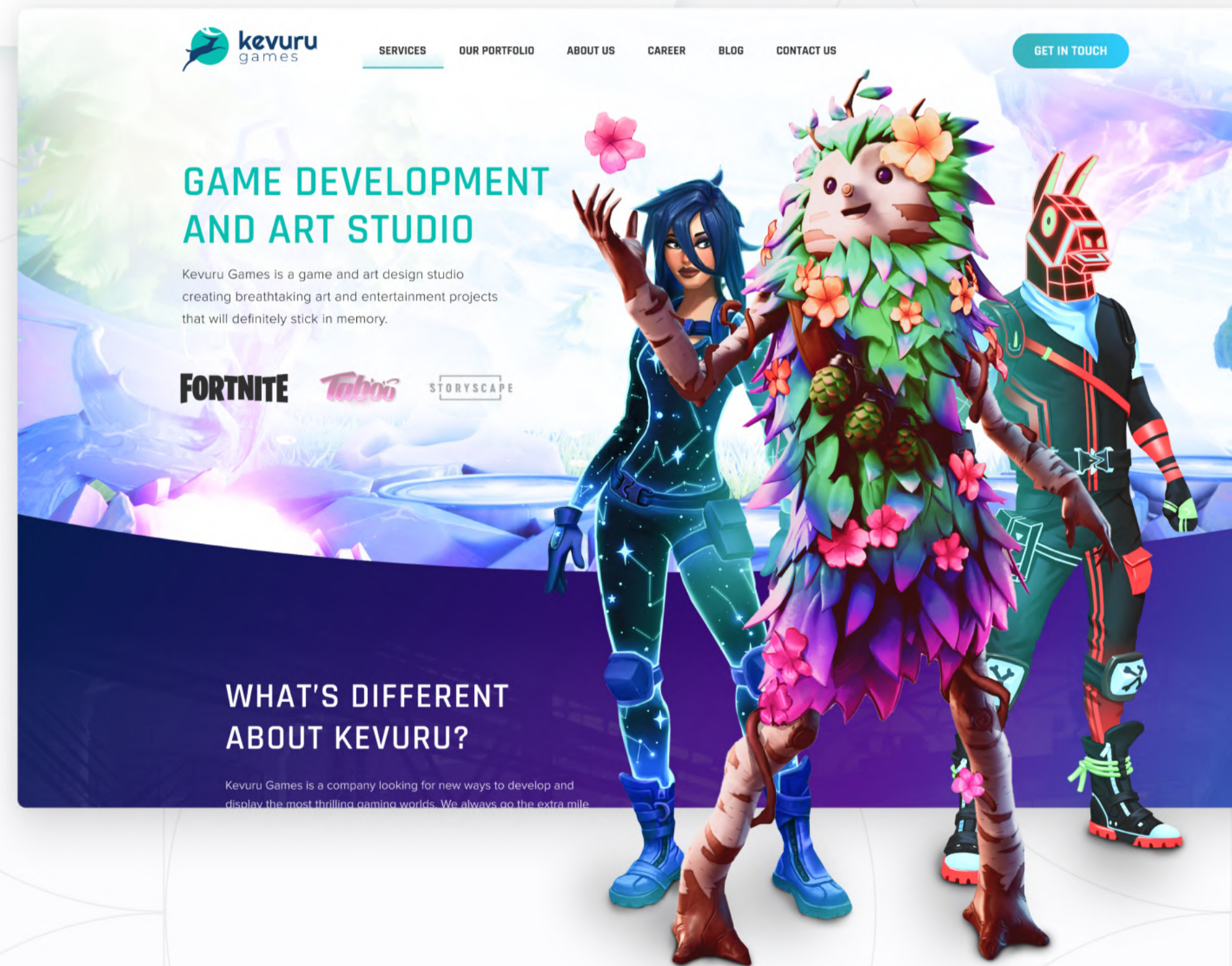
[VIEW DESIGN](#)



It was a pleasure working with Kevuru Games. They're very professional and understand the slot business very well. On top of that they had good suggestions regarding the animations and art style which we incorporated into our games. I will definitely work with them in the future.

James Kucera

Former Head of Mobile Development, Bandai Namco America

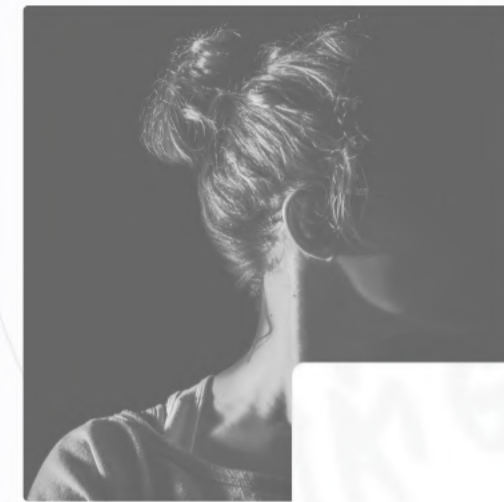


OUR WORK

#ПРАЦЮЙ БЕЗПЕЧНО

The site-continuation of the exhibition “Expectations VS Reality” under the auspices of the UN. The main task is to speak about labor exploitation, violence, and slavery in Ukraine while avoiding excessive gloom.

Also, duplicate and continue the real stories of people who have found themselves in such situations. These stories exist on large printed boards in the exhibition’s physical space, but without the ending, which can be read on the website using a QR code. A separate task was to convey a sense of the stories of real people while not using photographs of the victims.



#ПРАЦЮЙ
БЕЗПЕЧНО

СТАТИСТИКА

ГАЛЕРЕЯ ІСТОРІЙ

ПРАВИЛА

РОЗКЛАД

0 800 505 5

Національна гаряча

ІНСТАЛЯЦІЯ

ОЧІКУВАННЯ VS РЕАЛЬНІСТЬ

ПРОЧИТАТИ ІСТОРІЇ



600 - 800

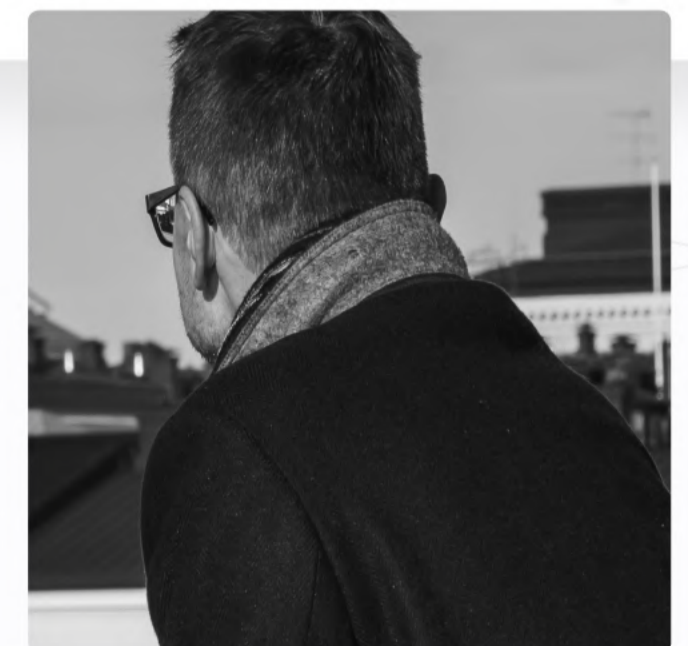
тисяч осіб щорічно у світі продають
за кордон з метою експлуатації
(за оцінками уряду США)

260 000

українців постраждали від торгівлі
людьми, починаючи з 1991 року
(за оцінками МОМ)

93%

серед загального числа випадків
торгівлі людьми переважає триваюча
експлуатація



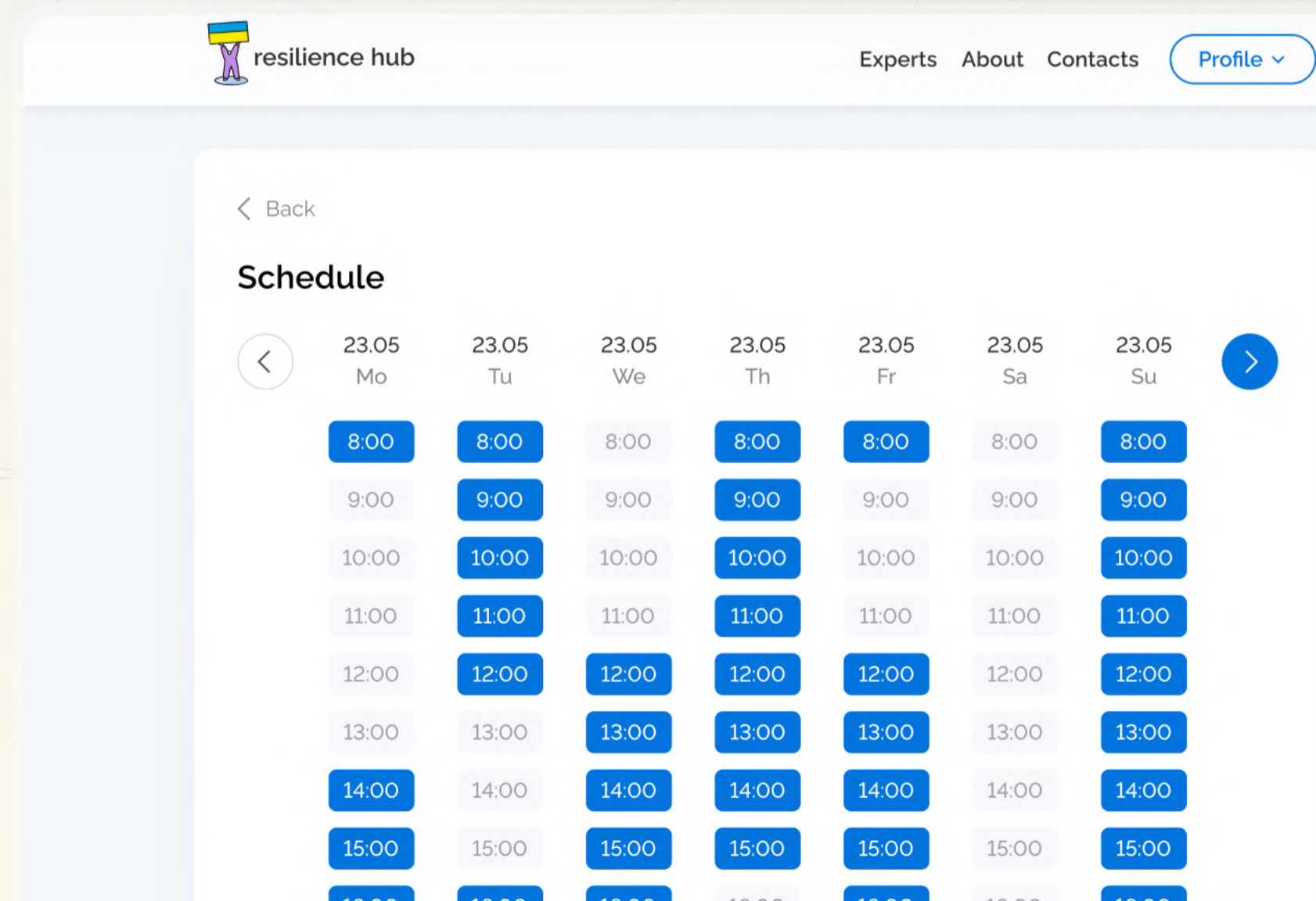
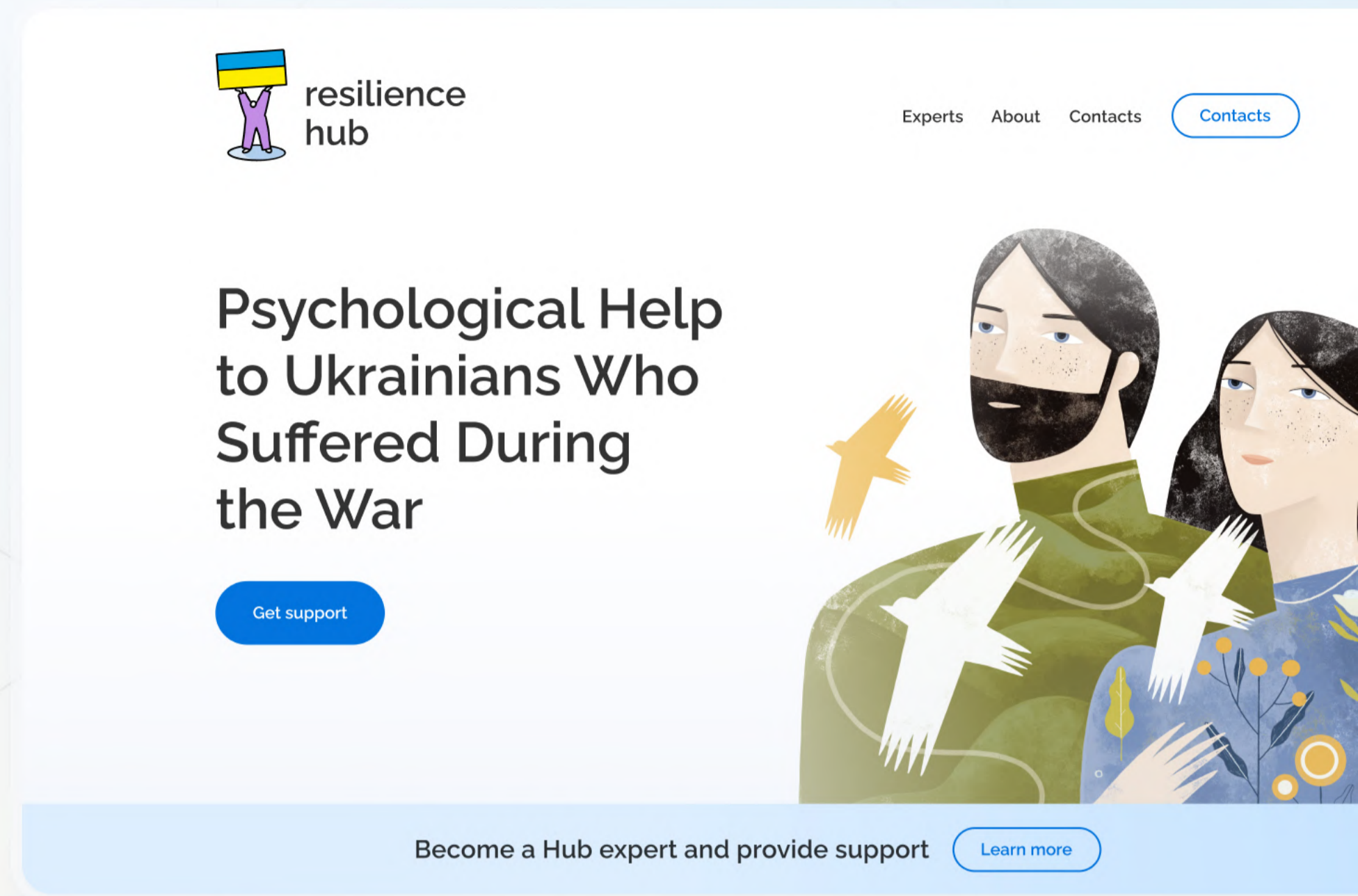
OUR WORK



A platform with available services for psychological support of Ukrainian men and women in times of crisis. The studio's task was to develop a system application through which the therapist would be able to accompany the client fully. In turn, every Ukrainian has the opportunity to find a specialist who meets their request and get help.

The project was created on a charitable basis together with the Community Foundation and the BrainCult Mental Health Center. The developed application is already helping thousands of Ukrainians suffering from the war.

[VIEW SITE](#)



OUR WORK

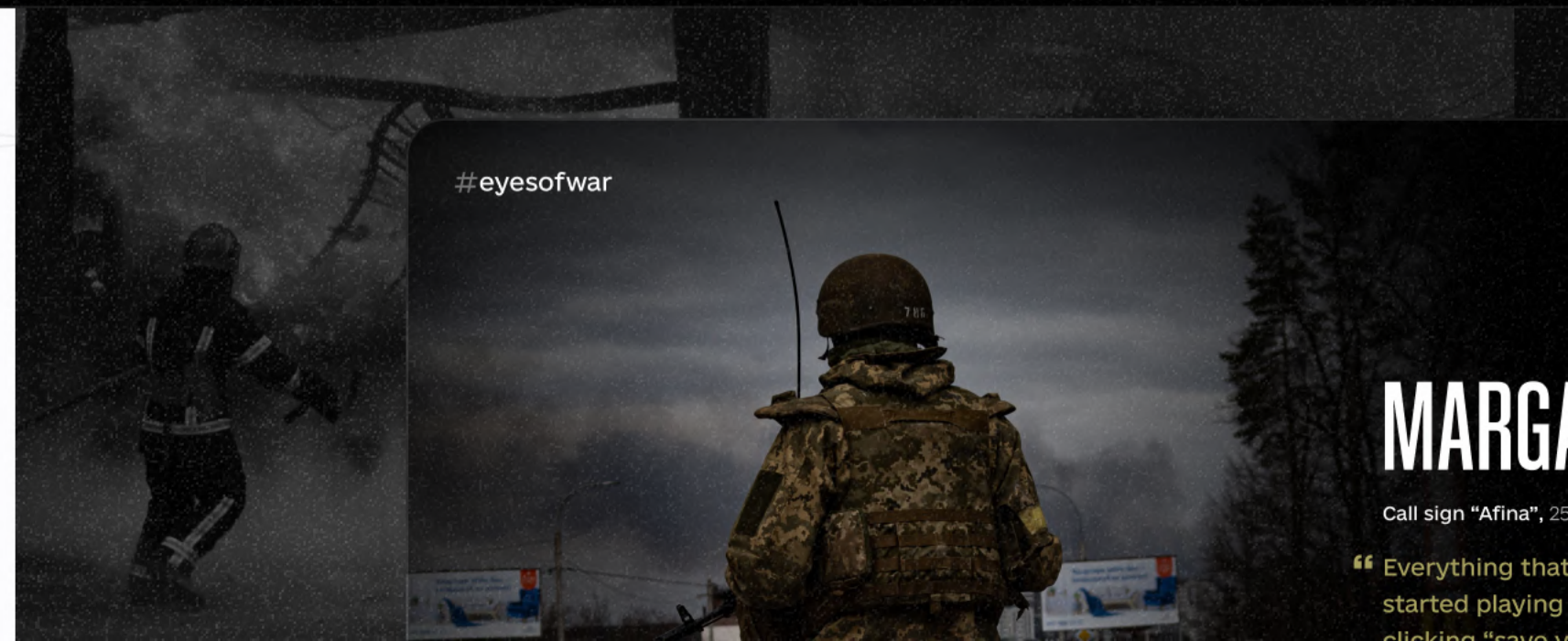
#eyesofwar

“Eyes of war” is a charity project, the idea of which originated in our studio. The purpose of the site is to draw the attention of the world community to the full-scale invasion of Russia on the territory of Ukraine. The target audience of the project is the American and European communities.

The main idea is to tell the personal stories of Ukrainians who met the war at different times and under different circumstances. The texts and photos on the site aim to return the focus of the audience, who are tired of the news, to the topic of war and its consequences for Ukrainians.

[VIEW SITE](#)

duke PRODUCTION



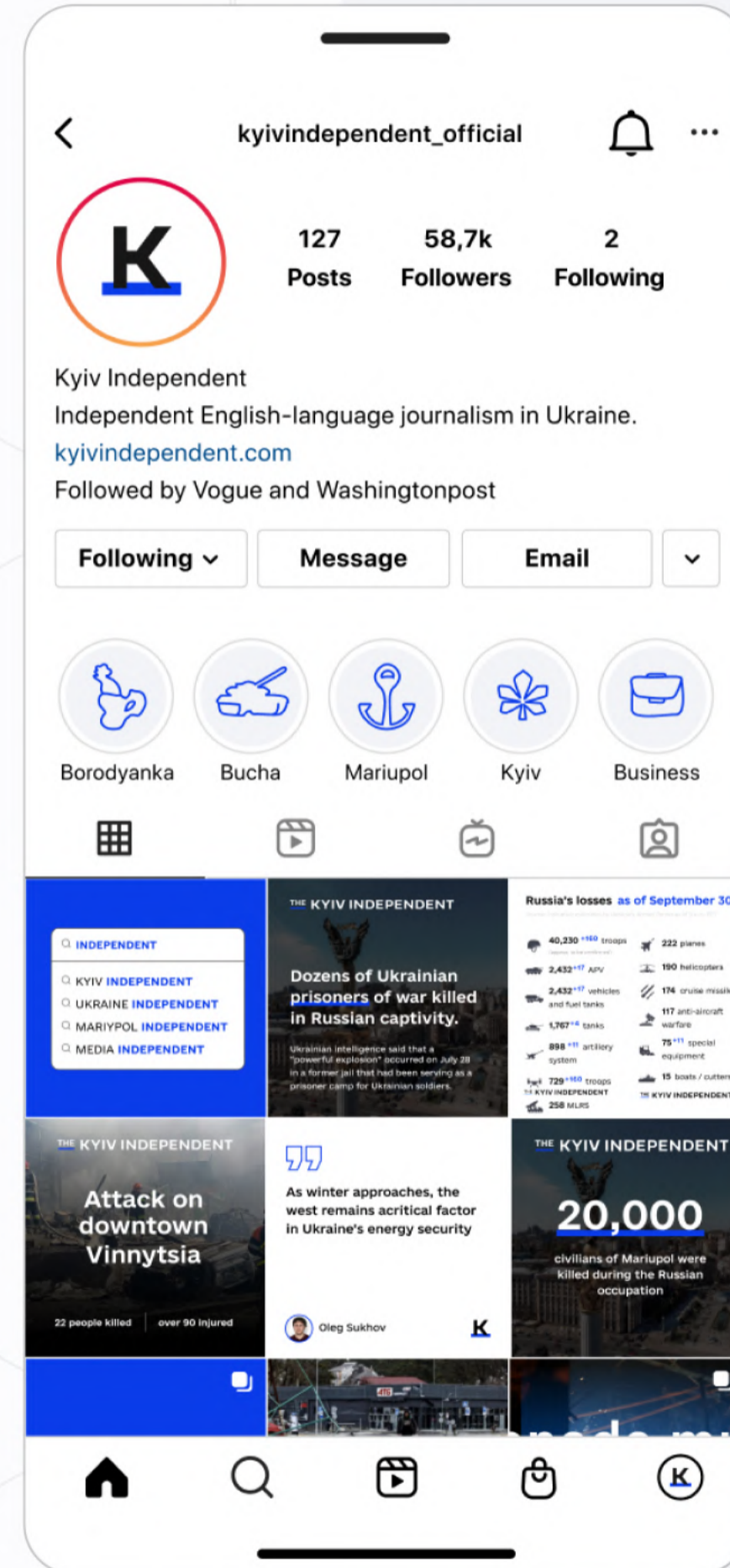
OUR WORK

THE KYIV INDEPENDENT

The Kyiv Independent is Ukraine's leading English-language media outlet, created by the journalists who had been fired from the Kyiv Post for defending editorial independence.

Our main idea for the branding accent was a style element: the blue line. It is used as an underline, strikethrough, and outline. Another style element is the background contrast between white, black and blue. Our studio creates excellent design solutions in branding, UX, and UI for your site to create a unique visual identity of any complexity. The branding case for this Ukrainian media shows this very clearly.

[VIEW SITE](#)



OUR WORK



An interactive web application for the Daikin summer climate advertising campaign. The main goal is to clearly show the potential buyer the quality and benefits of our client's air conditioning systems.

Advertising on interactive panels and the Internet attracts the buyer to a game in which he must make Mars fit for life with the help of home appliances. The process is addictive with its realistic graphics, concise plot and popular themes, which increases the visibility and loyalty to the Daikin brand.

[VIEW SITE](#)



OUR WORK

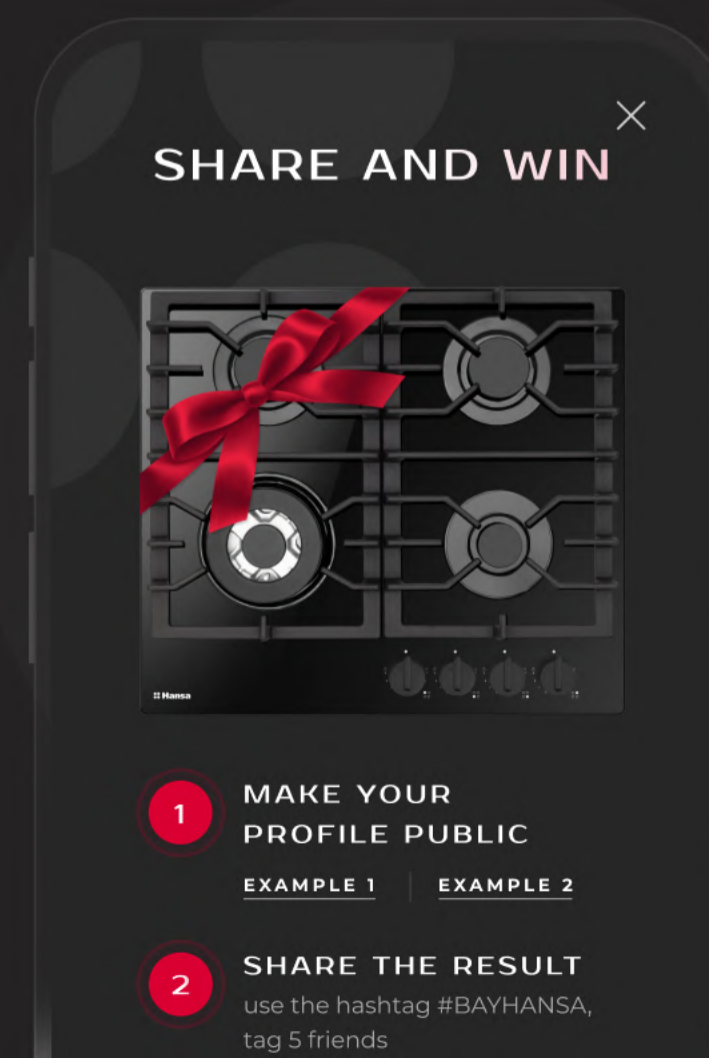


An interactive quest for the Black Friday advertising campaign for the Hansa home appliance brand.

The project aims to capture the focus of the information field on the customer's brand and increase the visibility of Hansa products among Ukrainians.

The advertising campaign took the form of a quiz, which resulted in selecting the perfect set of products from our client and offering dishes that can be prepared with Hansa. The game format and the ability to get a personalized set of equipment have increased the popularity and expanded the fan base of the client's brand.

[VIEW SITE](#)



OUR WORK



The logo and fundamental corporate identity for Mangosoft, which specializes in software development. The previous logo [looked like this](#). The main task was to carry out the reform of the brand. After this stage of work, it became clear that the logo's primary mission would be to show the combination of a sense of the company's scale on one hand and high flexibility and manufacturability on the other, with a certain minimum amount of self-irony. The logo also exists as an animated version.

[VIEW NEW BRANDING](#)



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address: Kozatska st. 122/4, office 207, Kyiv, Ukraine

OUR WORK



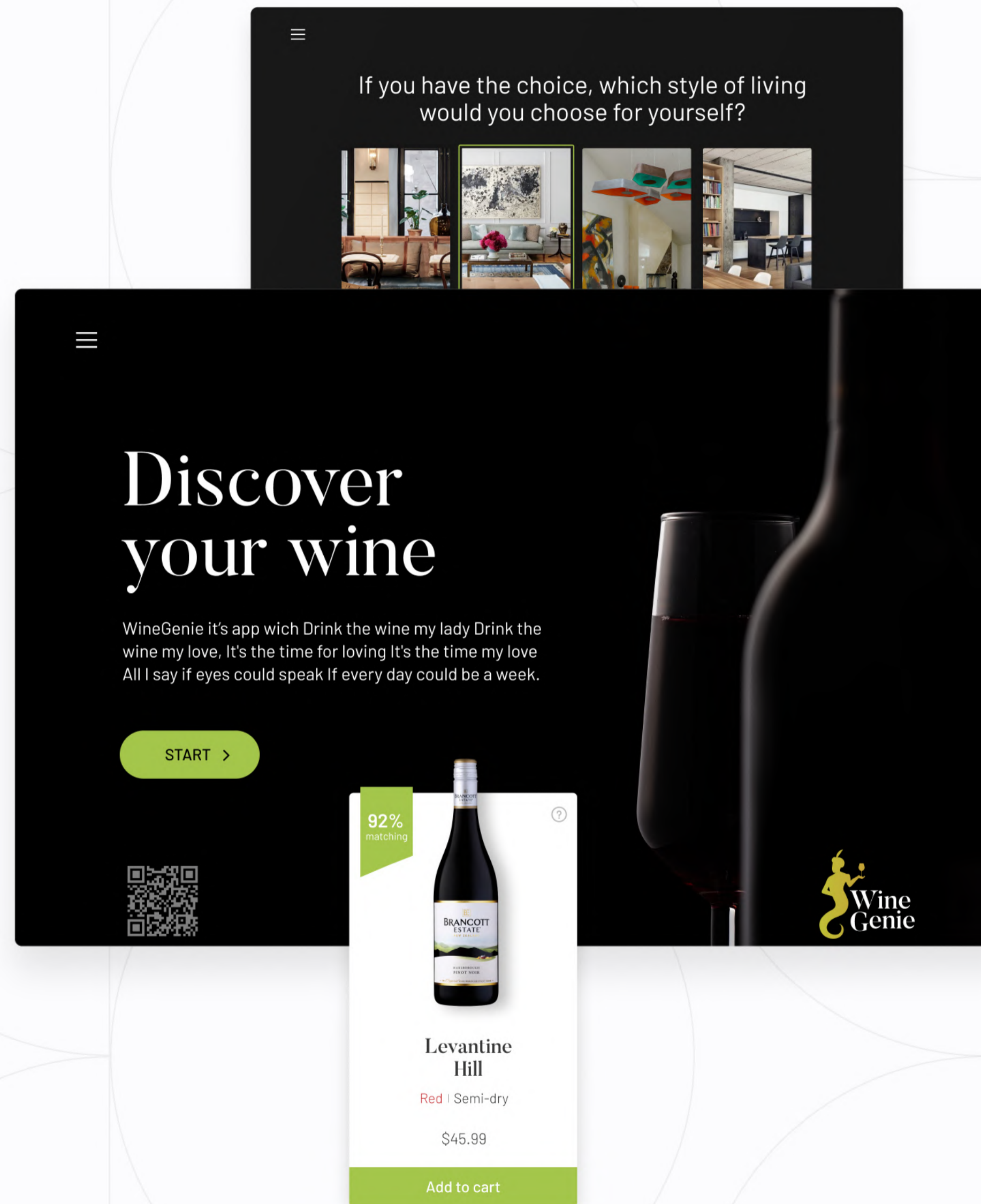
The development of corporate identity and application for an online wine consultant.

The application will work on tablets in liquor stores.

It helps you choose the best wine according to your preferences or meals and recommends the best combination.

[VIEW SITE](#)

Login: wine-genie / Password: 776F7VYP

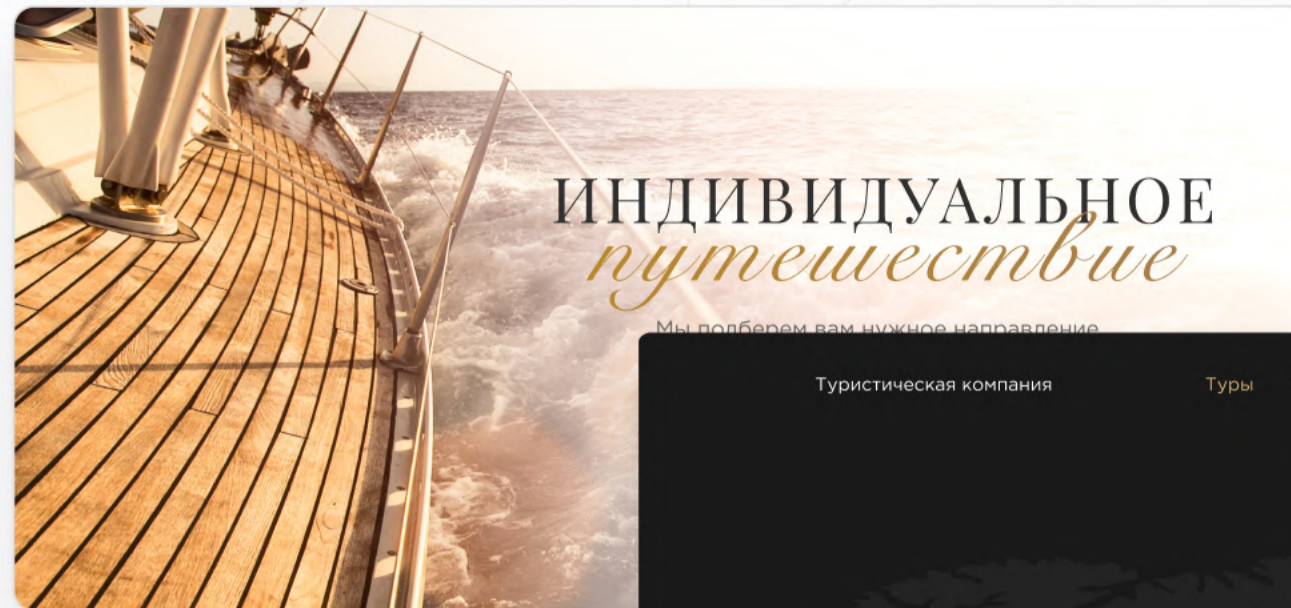


OUR WORK



A website for the Ukrainian tour operator that is providing a wide range of tours and fulfilling clients' requests and wishes. The company philosophy is professionalism, which means quality and efficiency of service, reliability, first-hand information, and individual approach. The company also organizes business trips abroad. The goal is to provide the client with the most advantageous and comfortable business travel scenario.

[VIEW SITE](#)

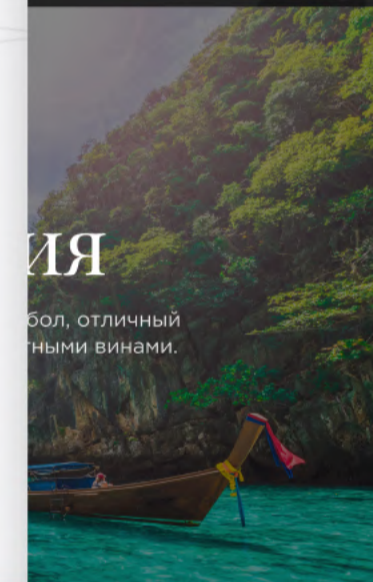


Мы подберем вам нужное направление

Туристическая компания Туры О нас Авиабилеты Партнерам Для компаний Контакты RU / U



ПРОСТО ВЫБЕРИ
направление



ия

бол, отличный
ными винами.



Танзания

Танзания — сердце африканского континента и идеальное место для сафари.

Хочу путешествие



Сафари в Танзании

Все сафари-туры проходят на комфортабельных внедорожниках с откидной крышей, а так же в сопровождении профессиональных сафари-гидов



Во время всех сафари, вы будете размещаться в отелях-лоджах на территориях национальных парков.



Для сафари предлагаем один из парков: Национальный парк Махале, Национальный парк Озеро Маньяра, Национальный парк Тарангире, Национальный парк Нгоронгоро, Национальный парк Серенгети



Если вам хочется увидеть определенных животных, мы с радостью разработаем для вас индивидуальный тур, который будет предусматривать возможность увидеть животное, определённую фазу его жизни или другой природное явление.

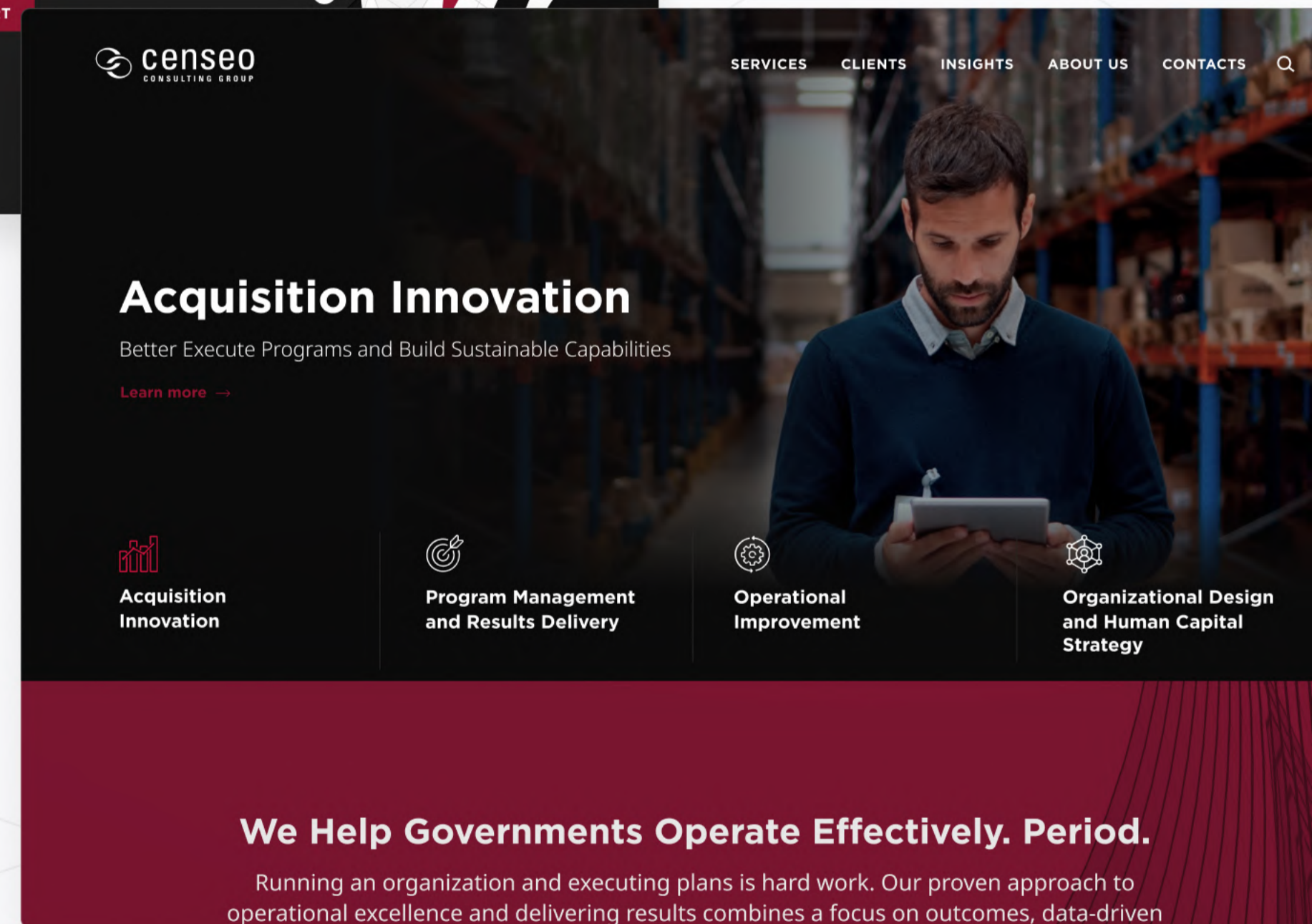
Сафари-приключение

OUR WORK



Site for a consulting company that provides services to government organizations in the United States. The main task was to feel the seriousness, scale, and level of the company. Simultaneously, it was necessary to show determination and focus on the result, i.e., so that there is no feeling that this is “another company immersed in bureaucracy.”

[VIEW SITE](#)



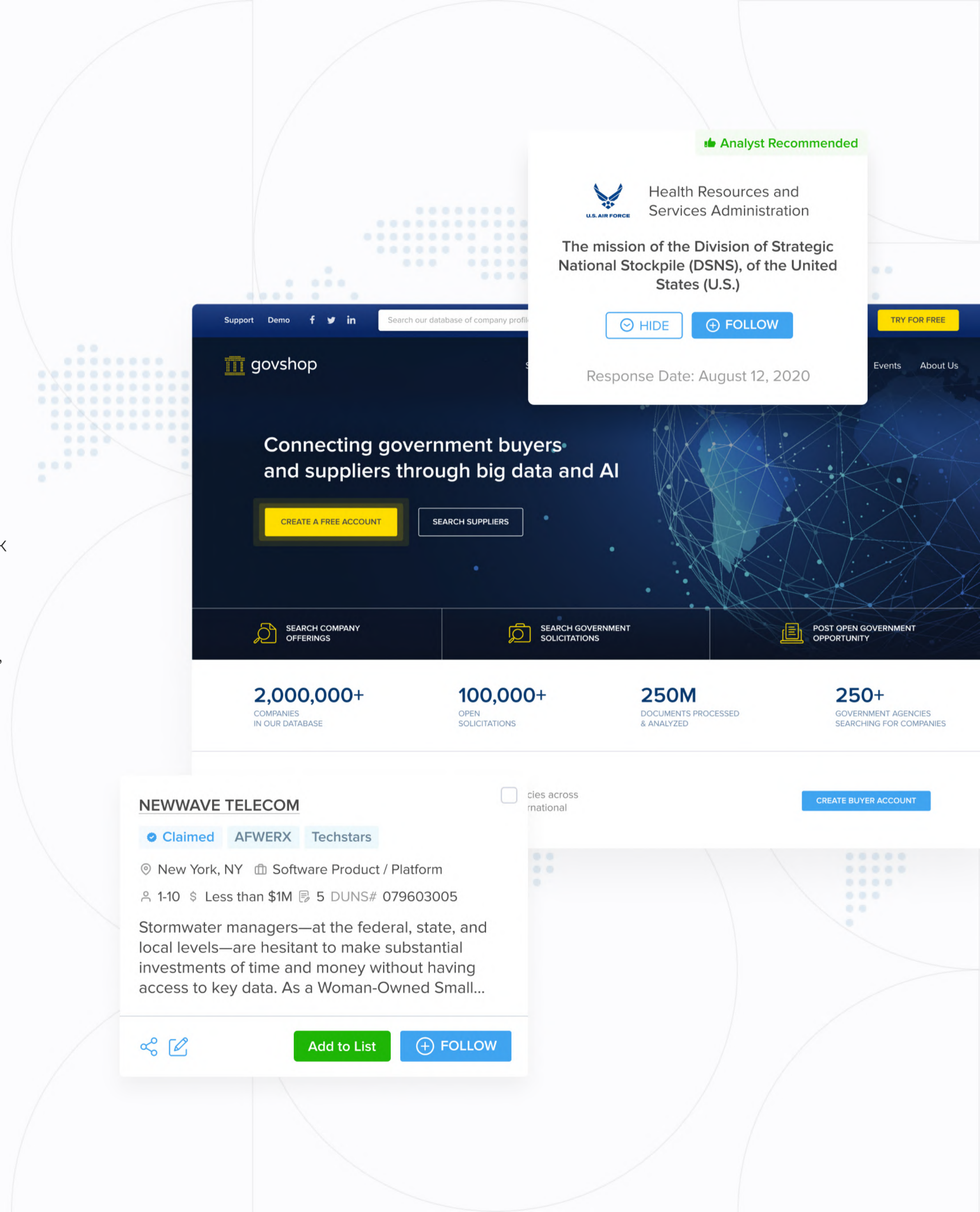
OUR WORK



An American service, the main task of which is to simplify the selection and the search of contractors for American government organizations. On the one hand, the main task was to convey manufacturability and information and analytical components, on the other hand, to make the style friendly, so that it would seem that in this service, a difficult task usually would be completed more comfortably and faster.

Subsequent [implementations of the style](#)

An example of adaptation for [advertising materials](#)



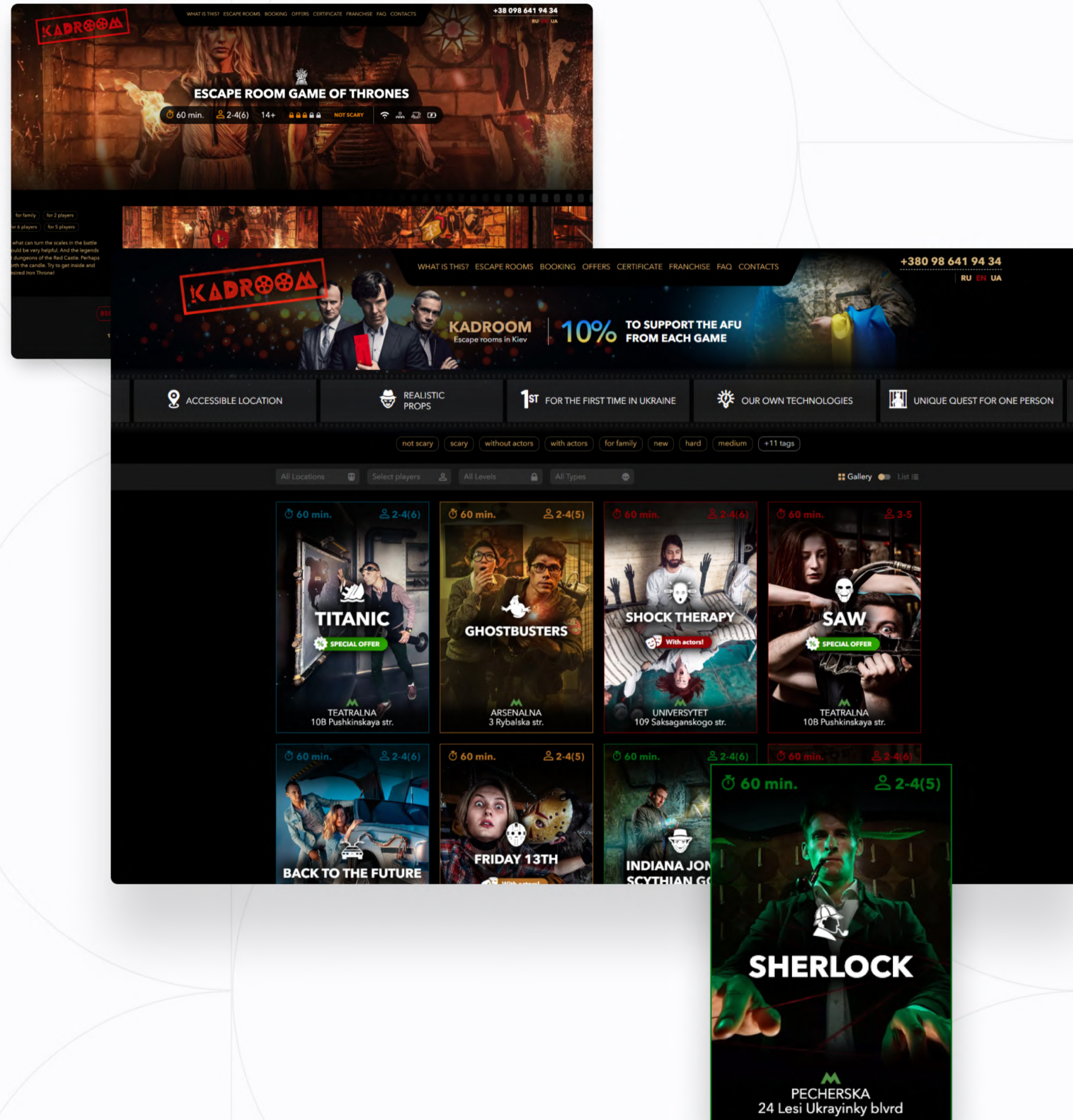
OUR WORK



An escape room franchise that is top-2 in Ukraine in terms of scale. The main task was to immerse the user in the atmosphere of cinematic quests to create an expressive visual style without any conspicuous semantic elements that may interfere with transmitting the unique atmosphere of individual quests. Besides, from a technological point of view, the site we designed collects detailed statistics on all reservations and user actions to create a convenient system for evaluating, viewing, and booking quests.

An internal advertising management system has been developed (to generate promotional codes, etc.). In addition to design, we collaborate with the client on shaping a brand vision.

[VIEW SITE](#)



OUR WORK



We collaborated with the client on developing a corporate identity, positioning, and slogan for a take-away coffee shop chain in Kyiv. Kelem Coffee means strong coffee in the Indigenous American language. Therefore the logo depicts a portrait of a Native American – the leader. The slogan was developed by inheriting the idea of Native American culture – "Coffee of the Big Leader." As a corporate identity, we have developed a logo, business cards, cup designs, and coffee house designs where various figures related to Indian culture are carved from trees.



OUR WORK

SBSB

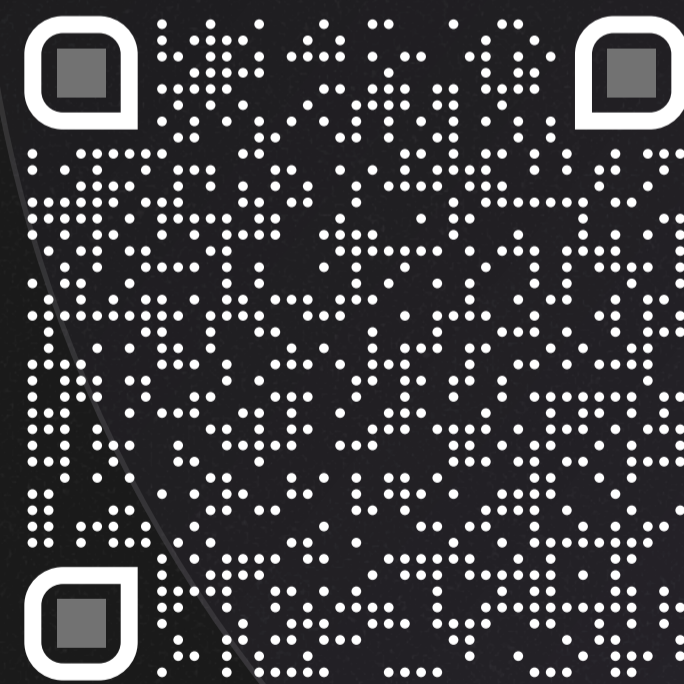
FINTECH LAWYERS

SBSB positioned itself mainly as an international, respectable, and experienced company for the CIS countries. However, in the European market, SBSB faced competition from companies that would easily surpass it in any of these features. So the new branding concepts were adopted, with the following position points: easy-going, transparent, and resultative. The slogan, "Your Business. Our Worries", and the new light and bright visual style differentiate the company from most competitors by providing a beneficial introduction to the modern market.

[VIEW SITE](#)



Thought out down
to the *very last detail*



dudka.agency