PIPECODES®

Connecting Infinity

KNOW US BETTER

www.pipecodes.com

PIPECODES® IS

Your **trusted partner** for innovative digital solutions for **business success**!

As a dynamic agency, we specialize in driving business forward through our expertise in ecommerce, digital transformation, and cutting-edge custom solutions.

A dedicated team, committed to helping you achieve your business goals, designing the best experiences. We are proud to be more than just service providers, we are strategic allies!

OUR MAIN AREAS

CUSTOM SOLUTIONS
(Process Automation, Business Intelligence, etc.)

OUTSOURCING & NEARSHORE

HEADLESS APPLICATIONS
(Web & Mobile)

ECOMMERCE & INTEGRATIONS

AREAS OF EXPERTISE

HEALTHTECH
(Quick access to health)

FINTECH
(Multiple integrations, one click)

LEGALTECH
(Digitize legal office)

FOODTECH
(Tracking, delivery and upcycling)

CONFIDENTIAL

VALUES

Team Well-being

Team is our greatest asset! > 8 years working together.

Innovation

Disruptive approach, with innovative technologies.

Digital Transformation

Business and technology models that work for you (automation).

Partners & Clients

Walking side by side, growing together over the years.

Transparency

Open and honest dialogue that builds trust at every stage.

Adaptability

Specific needs rely on dedicated technology and teams.

OUR PROCESS

PIPECODES®

1 - PROTOTYPING

Idea/Brainstorm > Evaluation/Quote > UI/UX Designs > Calendar Sprint Definition

2 - DEVELOPMENT CYCLES

Development Sprints Milestones SCRUM & Agile > Testing & Refinement User acceptance & New Releases > Final Version

3 - MARKETING/NEW VERSIONS

Monetizing > Digital Marketing User Measuring > New Features

PRODUCT DEVELOPMENT

CLIENT SERVICES WE PROVIDE

Ecommerce

Boost your sales and scale your business!

Integrate it with tools/ services already available, and reduce your costs.

Online Integrations

CRM, ERP, PIM, Payments, Shipping, and more!

Business growth requires more tools and automations. Gather everything in one place.

Mobile & Web Apps

Are you looking for Native or Hybrid Mobile Apps?

Whether a Progressive Web Apps, Website or Intranet, we bring your M.V.P or business idea to life!

Marketing & Design

The perfect match between strategy, and market trends!

A bespoke approach to SEO, Email marketing, Ads, "*Look and feel*", and social media that converts.

PRODUCT DEVELOPMENT

PIPECODES®

CLIENT SERVICES WE PROVIDE

A.I.

Speed up your business with Artificial Intelligence!

A.I. improves your business productivity and efficiency, while reducing human error. Goodbye repetitive tasks!

A.R. & V.R.

Immersive experiences that build customer loyalty.

Augmented Reality/ Virtual Reality, can be used in all business areas, and its potential is huge!

Big Data & B.I.

More information and data means better decisions!

Identifying market trends, optimize internal processes, increase efficiency and productivity, and more.

Blockchain

Reduce costs and increase customer confidence? Yes!

Trace transactions easily, provide transparency and data security to your business.

THE TEAM

PIPECODES®

Fábio Carreto
Founder & CEO

Rafael Passos
Tech Lead & Fullstack Developer

Rafaela Elias
Head of Marketing & Communication

João Rosa
E-Commerce Team Lead

André Vicente
Head of Design

Pedro Santos
Frontend Developer

Mauro Alberto
Fullstack Developer

Alexandra Moedas
QA Automation Engineer

Pedro Ataíde
Fullstack Developer

Nathália Amaral
Digital Marketing & Copywrite

Pedro Vila Verde
Backend Developer

Alexandre Pereira
Frontend Developer Trainee

Tiago Fonseca
Sales & Partner Manager

João Luís
QA & Frontend Developer

Alexandra Martins
Fullstack Developer

Ricardo Valadas
Business Analyst & Tech Project Manager
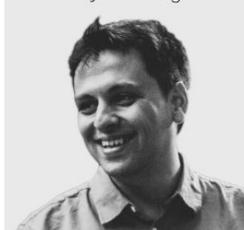
+8
Developers & Freelancers

COMPANY OFFICES

LOCATIONS - MAIN OFFICES ÉVORA & MUNICH

PORTUGAL - Évora

P.I.T.E. Rua Circular Norte
Edifício NERE
7005-841 Évora
(+351) 266 709 115

GERMANY - Munich

c/o Two Impulse GmbH
Agnes-Pockels-Bogen 1
80992 München
+49 (0) 89 74079658

HOW CAN WE HELP

**PIPECODES**

CUSTOM SOLUTIONS - WEB & MOBILE TEAM

WEB & HEADLESS

React · Angular · Vue · Sass · Gatsby · WordPress

MOBILE
(native & hybrid)

Swift · android · React Native · Flutter

BACKEND

LARAVEL · php · Python · Microsoft .NET · NEXT.js · node.js

DATABASES AND DEVOPS

mongoDB · Microsoft SQL Server · PostgreSQL · MySQL · serverless · amazon web services · Azure

HOW CAN WE HELP

PIPECODES®

ECOMMERCE SOLUTIONS TEAM

BIGCOMMERCE
Partner

CERTIFIED
BigCommerce Partner

Magento®   WOO**COMMERCE**   umbraco   PrestaShop   shopify   commercetools

INTEGRATIONS

PIPECODES®

Integration Services & Apps/Extensions we work with

Payments
- stripe
- PayPal
- ifthenpay
- eupago
- adyen
- checkout.com
- Klarna.
- paddle
- amazon pay
- Braintree *A PayPal Service*
- Pay
- G Pay

Invoicing
- invoicexpress
- moloni
- toconline

Shipment & Taxes
- ZONOS
- Avalara
- dpd
- UPS
- FedEx
- ctt
- DHL
- MRW

Marketing & Support Tools
- Google Tag Manager
- Google Analytics 4
- Google Ads
- hotjar
- ActiveCampaign
- salesforce
- HubSpot
- e-goi
- mailchimp
- Meta (Pixel & Conversions API)
- klaviyo
- INTERCOM
- Campaign Monitor
- gorgias

Others
- KLEVU
- algolia
- elasticsearch
- Attraqt
- CookiePro by OneTrust
- ometria
- Cloudinary

TECHNOLOGICAL PARTNERSHIPS

PIPECODES®

THAT ALLOWS ECOMMERCE INTEGRATIONS

twoimpulse

BIGCOMMERCE

checkout.com

netlify

algolia

gorgias

KLEVU

threekit

hygraph

Attraqt

KEROS

DOOFINDER®

klaviyo

ZONOS

cyango

appm ASSOCIAÇÃO PORTUGUESA DOS PROFISSIONAIS DE MARKETING

OUR ACHIEVEMENTS

PIPECODES®

twoimpulse

bond TOUCH

wtvision

McDonald's

PINE CLIFFS RESORT ALGARVE
THE LUXURY COLLECTION

LACTICOOP

Space48

Bial

NEST Tourism Innovation Center Portugal

GERMANO DE SOUSA CENTRO DE MEDICINA LABORATORIAL

accessible portugal

sanofi

MITRITO

GENIAL PICNIC

…and we keep on growing

UK

Portugal

Germany

Bulgary

USA

Dubai

Angola

- Soft open of the Onjuris service
- Partnership with BigCommerce & Checkout.com
- PipeCodes and TwoImpulse fuse operations
- Branch opening in Germany
- 15 Projects delivered
- Team growth (21 elements)

- PipeCodes rebranding
- Onjuris website launch
- 11 Projects delivered
- Team growth (13 elements)

- Team growth (6 elements)
- 8 Projects delivered

- PipeCodes Foundation (3 elements)
- 2 Projects delivered

- CookerPan Pre-Launch at Web Summit

| 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |

OUR NUMBERS

PIPECODES®

7 countries

3 continents

2 operating locations

>30 satisfied clients

50 projects delivered

BRANDS THAT TRUST US

PIPECODES
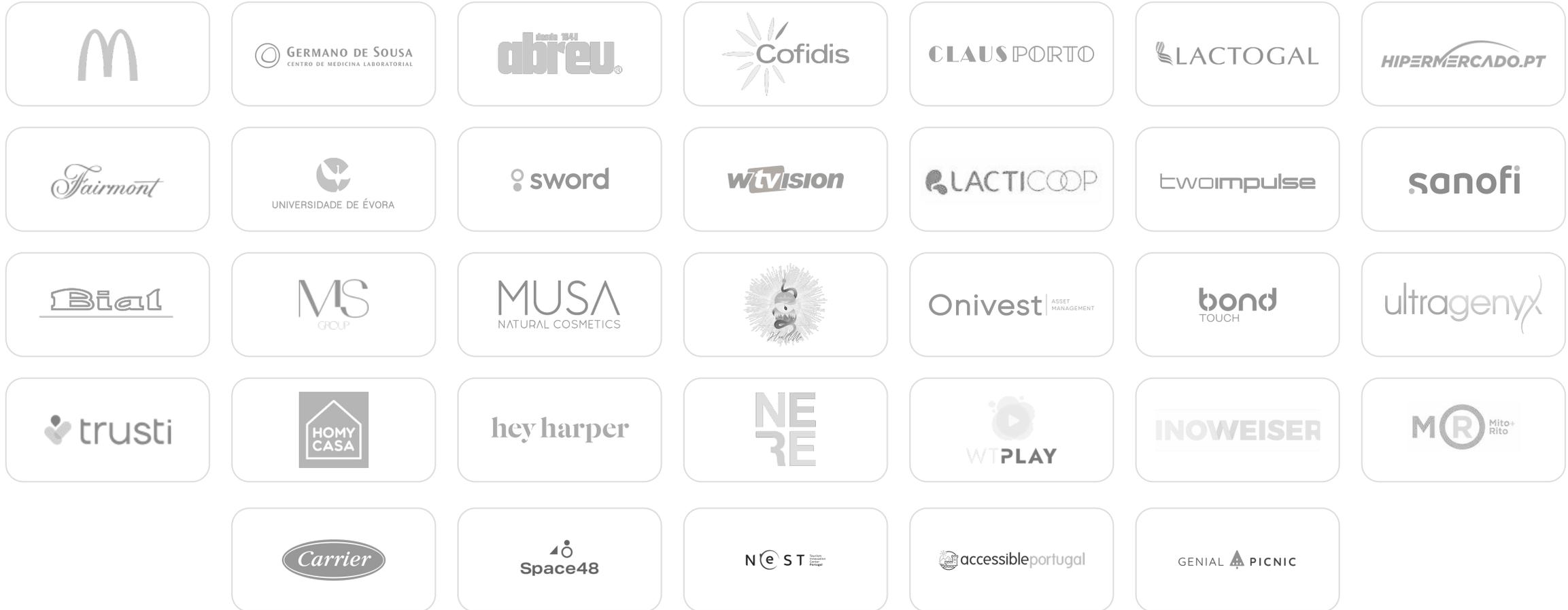
OUR BACKGROUND

PIPECODES®

Brands and Projects where PipeCodes (outsourcing) or PipeCodes Team Members worked before:

Space48	ActivoBank	M&Co	Millennium bcp	TIFFOSI	bancoctt	POLITÉCNICO DE LEIRIA
accenture	CELEIRO viver de corpo e alma	DAIMLER	Deloitte.	état pur	NESCAFÉ Dolce Gusto	HUGO BOSS
iCapital.	JJ Foodservice	pitstop.de	PRIMARK®	Swiss Re	TOMMY HILFIGER	ultragenyx
V&A	ZOO.se	Associated British Foods plc	FCP	VINCI	yha	eGO Real Estate SOFTWARE · PÁGINAS WEB · PORTALES
innocent	CASASAPO	iPremium®	Rentals.pt	bLoco		

OUR SERVICE SOLUTIONS

PIPECODES®

Budget and Consulting solution benefits

✔ Risk sharing and competitive rates

✔ Focus and orientation to customer needs

✔ Multidisciplinary team, experienced in several projects

✔ Agile management methods

✔ Team always up to date with new innovations

✔ Flexible plans according to customer priorities
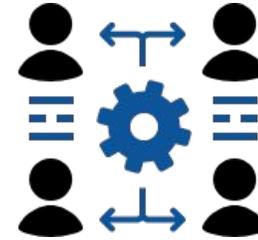
Nearshore and Outsourcing solution benefits

✔ Faster scalability and competitive rates

✔ Low risk and cost reduction

✔ Qualified team totally dedicated to the project

✔ Constant communication and KPI monitoring

✔ Improved resource management

✔ Advanced technological infrastructures

OUR SERVICE SOLUTIONS

PIPECODES®

Branding and marketing audit

✔ Internal and external analysis of the business

✔ Performance evaluation with data collection

✔ Identifying optimization opportunities

✔ Team with access to the best support tools

✔ Report and action plan with defined goals

✔ Constant monitoring of the action plan

360° digital audit

✔ Business & *Tech Oriented*

✔ Efficient Audit and Digital Transformation

✔ Analysis of key processes and flows

✔ Identification of challenges and optimization opportunities

✔ Solution-oriented reports

✔ Evolving action plan by area and priority

PORTFOLIO – MOBILE

PIPECODES®

NightQuiz
Real time Quiz Game
ReactNative, Laravel & NodeJS

Guest Access
Progressive Web App
React & Laravel
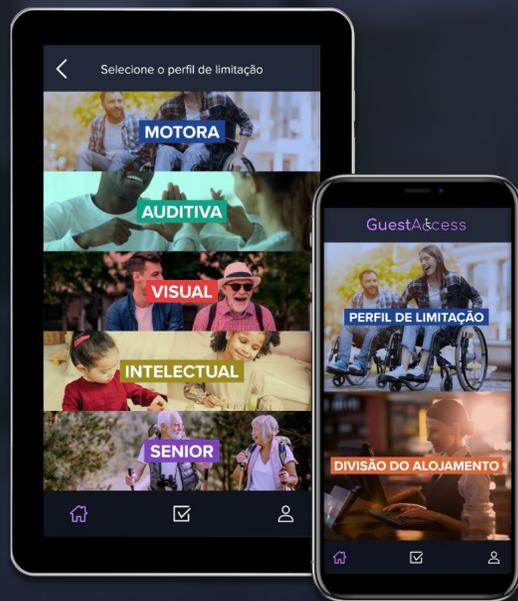
Map4Accessibility
Progressive Web App
React & Laravel

Guardiões da Acessibilidade
Progressive Web App
React & Laravel

PORTFOLIO – Website

PIPECODES®

MS Group

Website
WordPress & Elementor
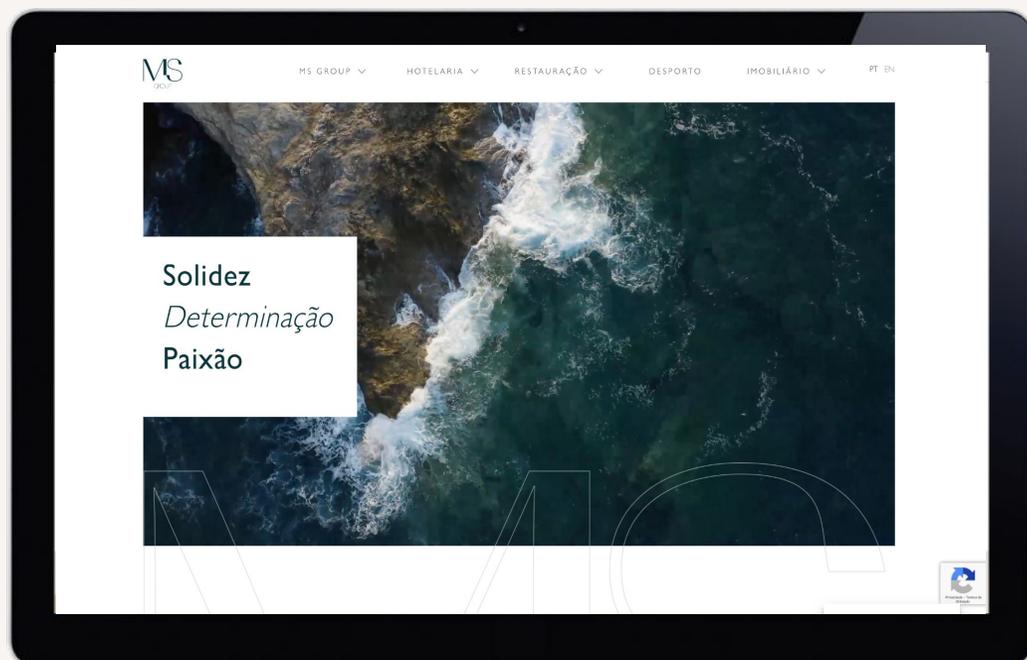
Salvaterra Country House

Website
WordPress

CONFIDENCIAL
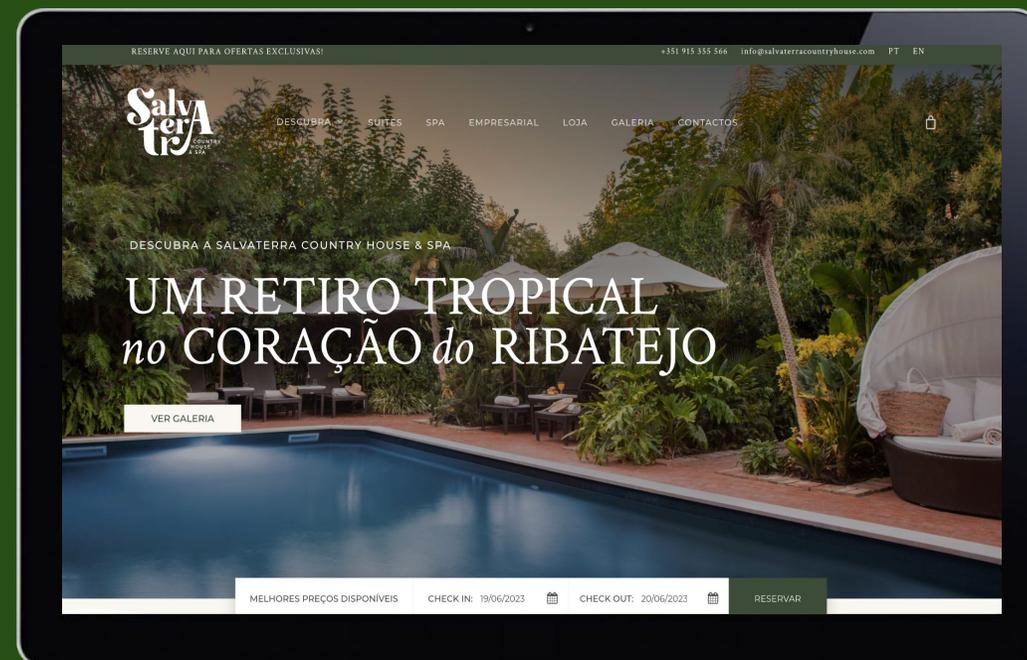
PORTFOLIO – BUSINESS INTELLIGENCE/PROCESS AUTOMATION

Germano de Sousa - LabAI

AWS Lambda Functions
React + NodeJS

Ultragenyx - Rarify

React
.NET C#

PORTFOLIO – Ecommerce

PIPECODES®
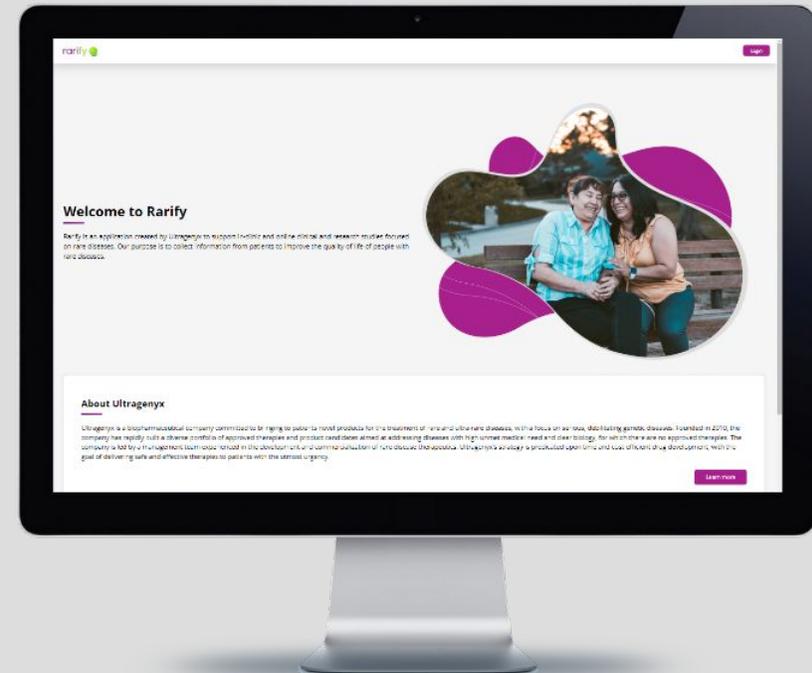
Sal & Pimenta

Ecommerce

Magento 2.X
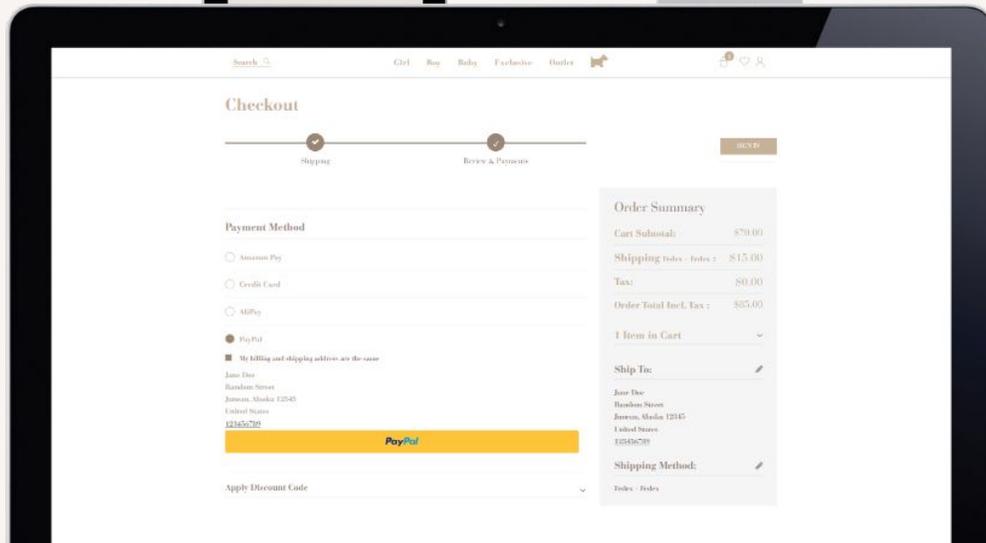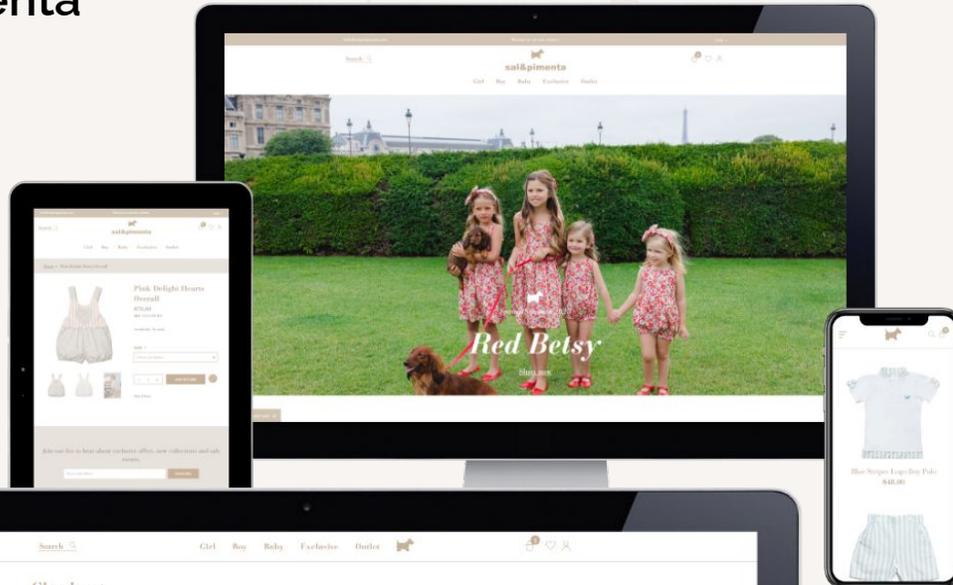
Hipermercado.pt

Ecommerce

Prestashop 1.7.7.1

PORTFOLIO – ECOMMERCE

PIPECODES
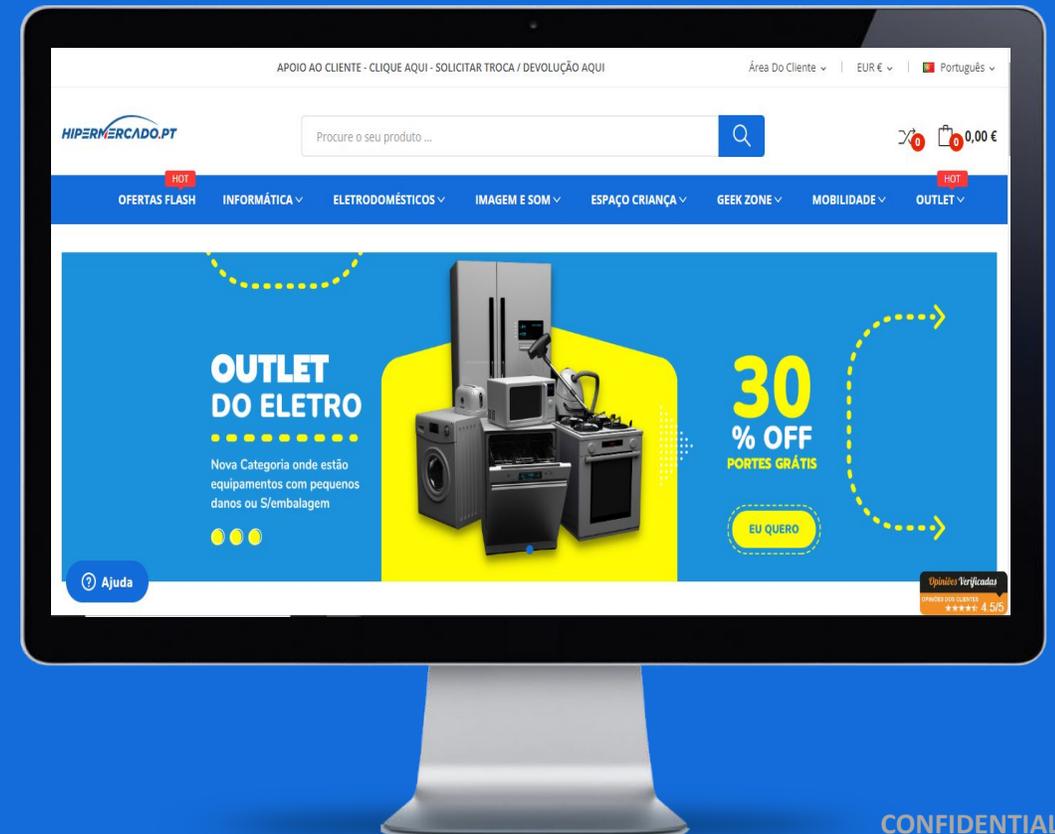
Musa Natural Cosmetics

Ecommerce

Woocommerce

Claus Porto

Ecommerce

Magento / Adobe Commerce

PORTFOLIO – Ecommerce

PIPECODES®
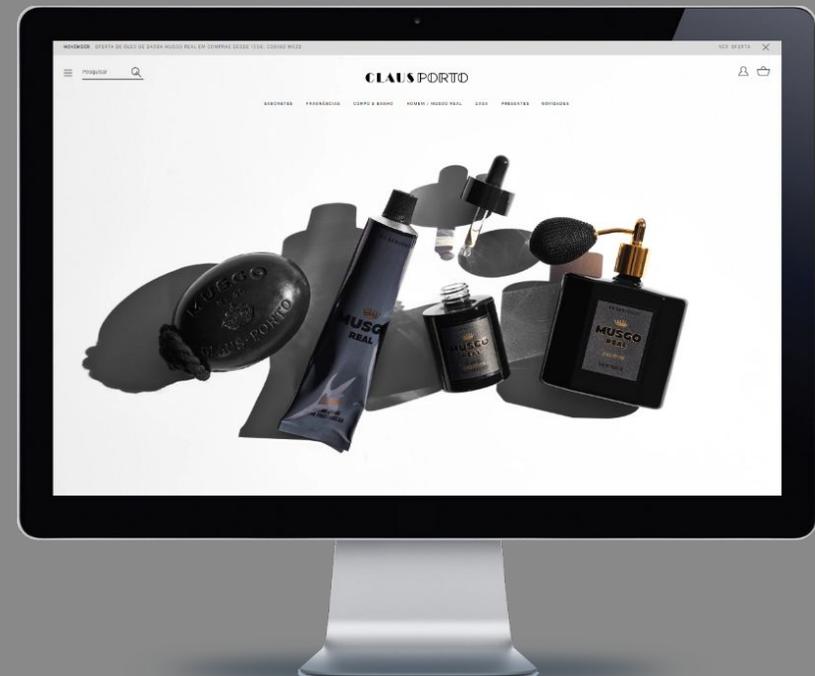
Heal Me

Website + Ecommerce + Automation+ Membership area

Website
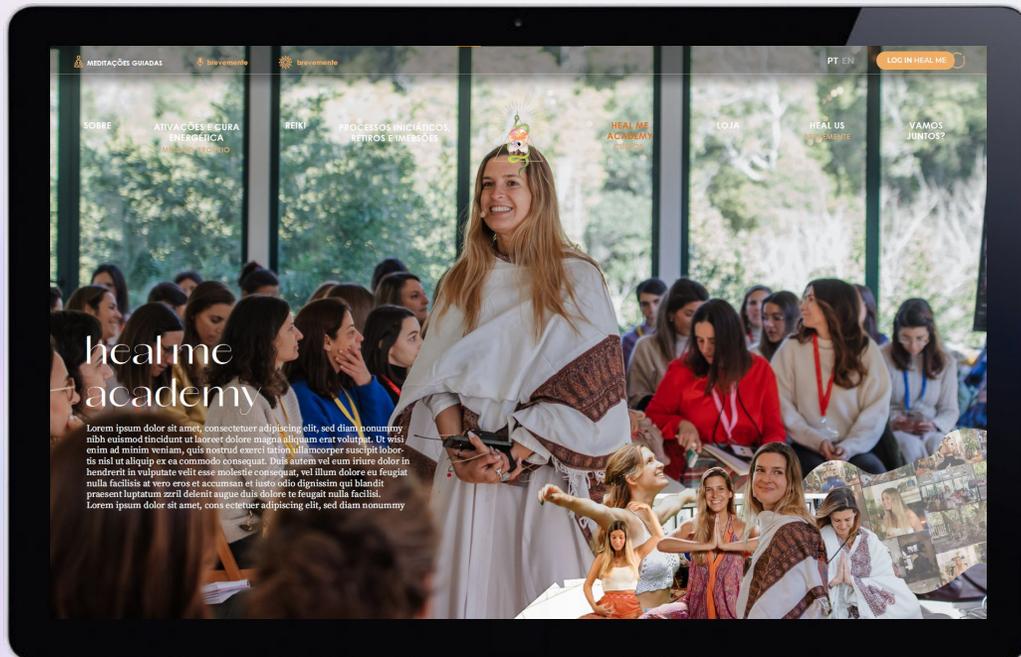
Membership
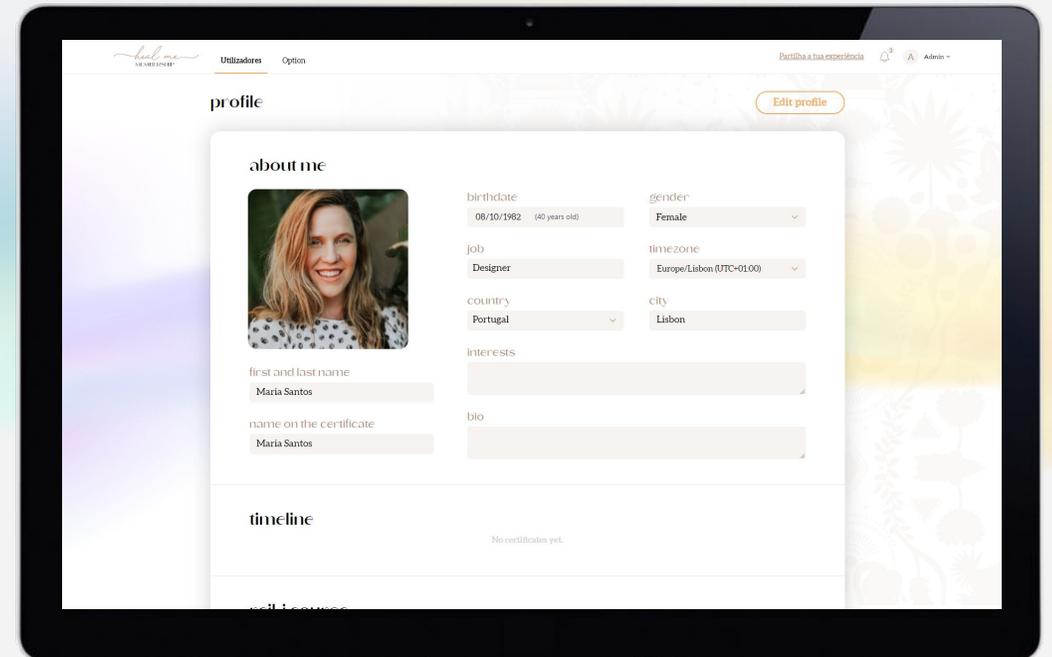
PORTFOLIO – ECOMMERCE & HEADLESS

PIPECODES®

Bond Touch

Ecommerce + Blog
BigCommerce
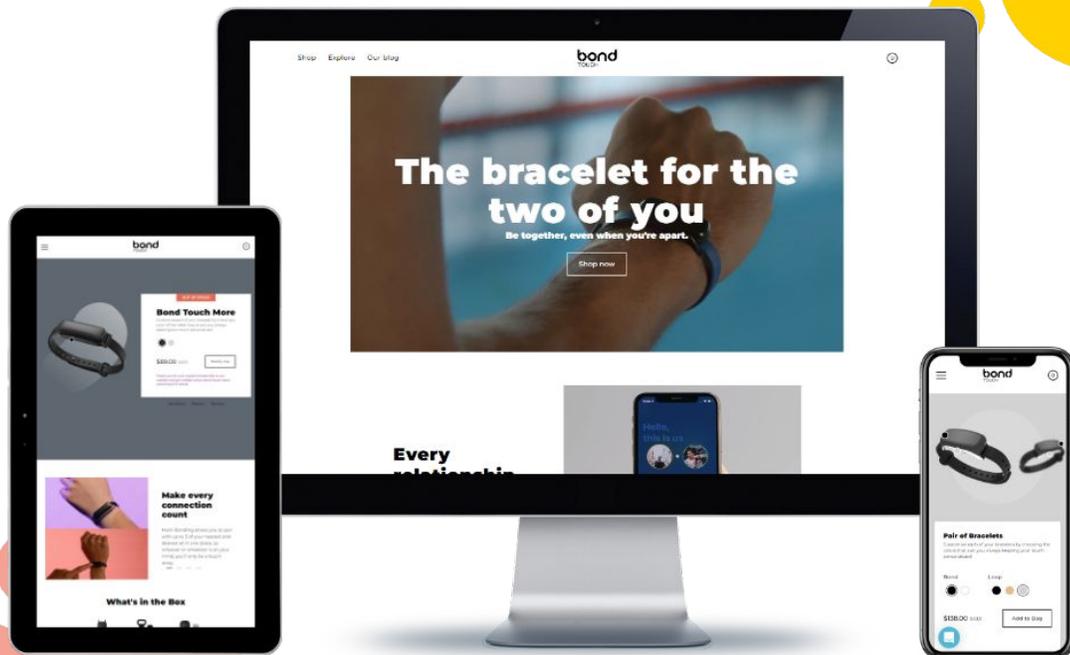
WTVision

Headless WebApp
Gatsby, React, GraphQL, Netlify & NodeJS
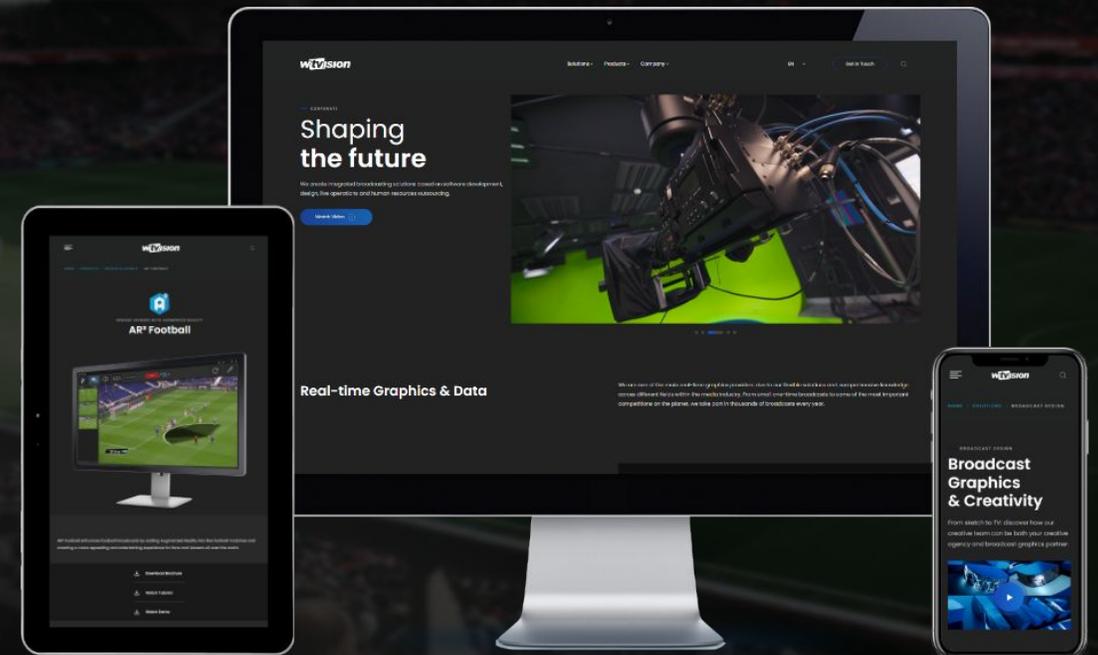
PORTFOLIO – ECOMMERCE & HEADLESS (cont.)

Serenity Luxury SPA

eCommerce + Blog
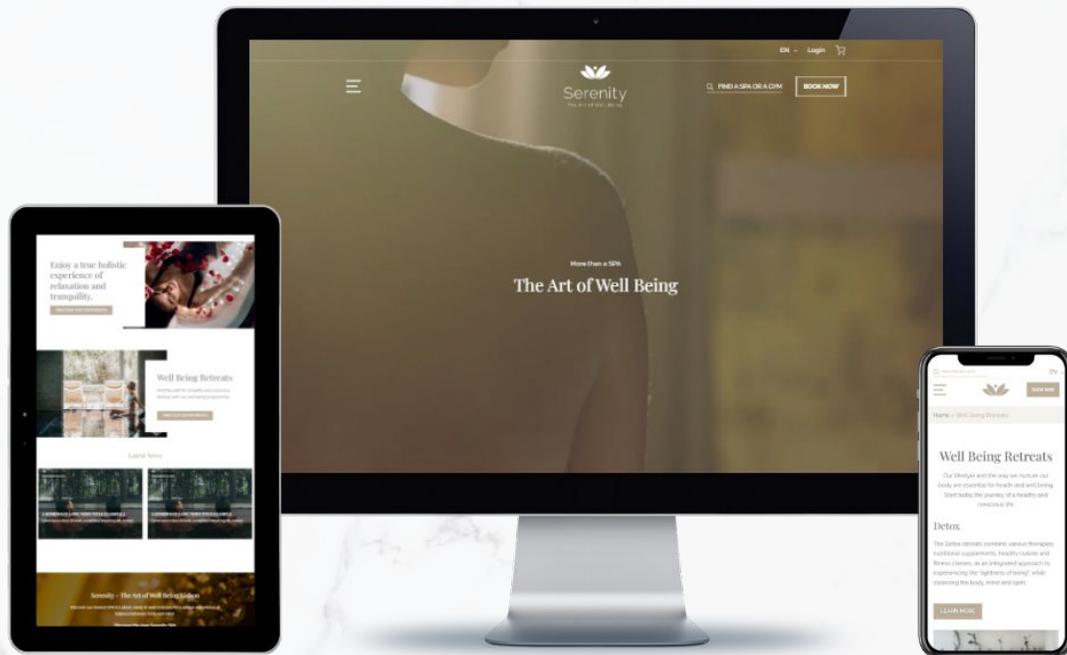
Woocommerce

ACTIVE by Serenity SPA

eCommerce + Blog
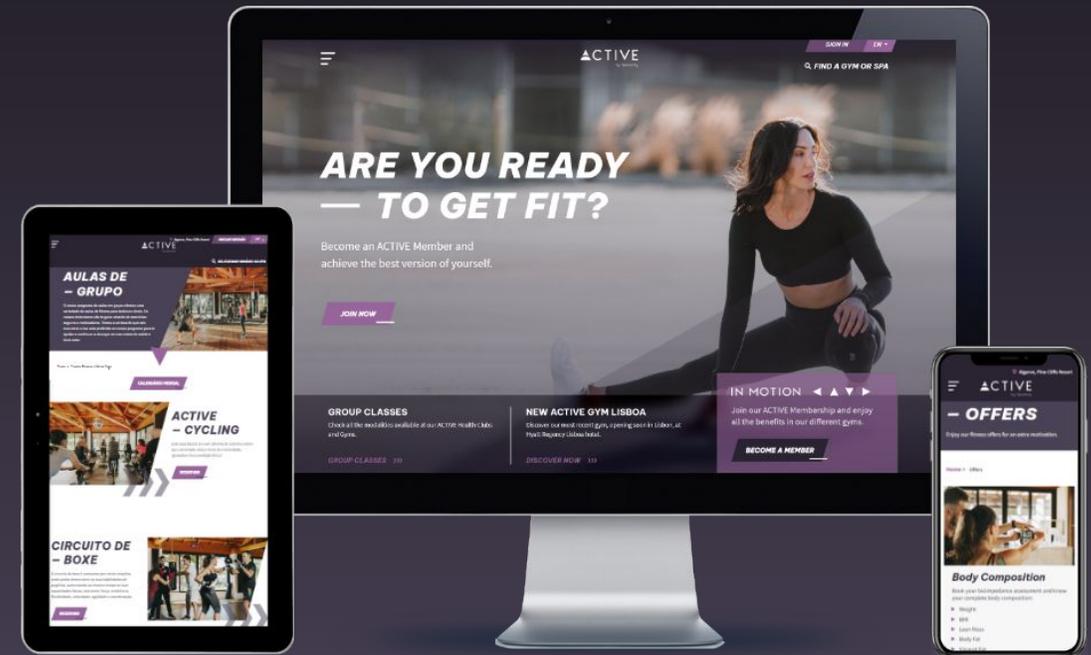
Woocommerce

PORTFOLIO – ECOMMERCE & HEADLESS (cont.)

Genial Picnic

eCommerce + Blog
Woocommerce
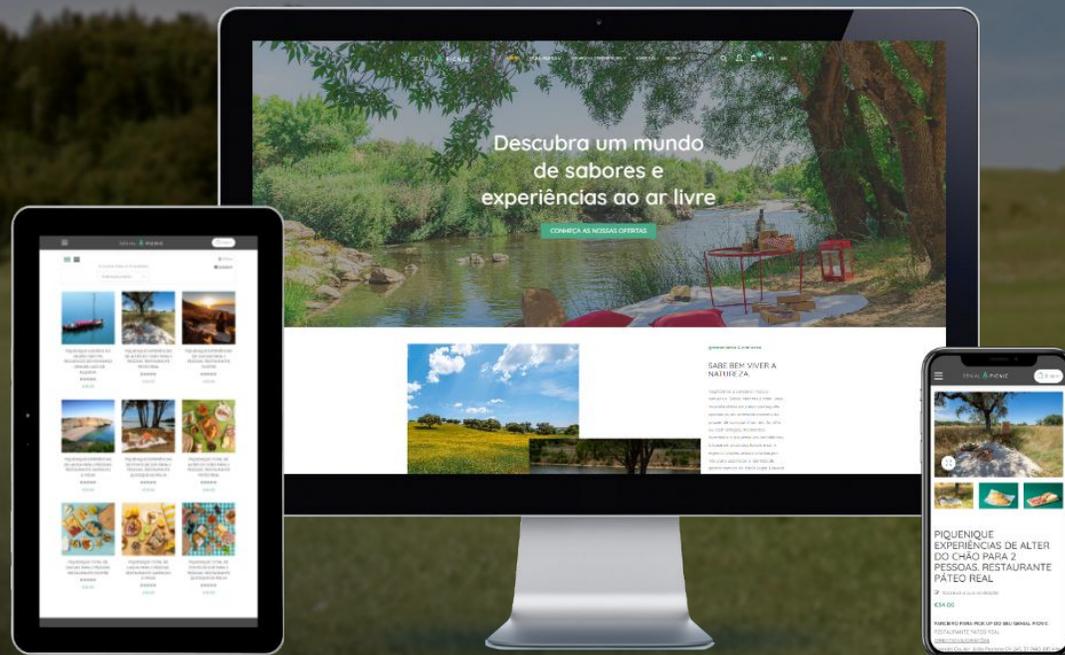
McDonald's

Franchising & Marketing WebApp (B2B)
.NET C#

INTERNAL PRODUCTS in-house development

PIPECODES®

Onjuris

Online Legal Software to:

- Connect Lawyers & Clients
- Online meetings & monetizing
- Legal Process Automation

INTERNAL PRODUCTS in-house development

PIPECODES®
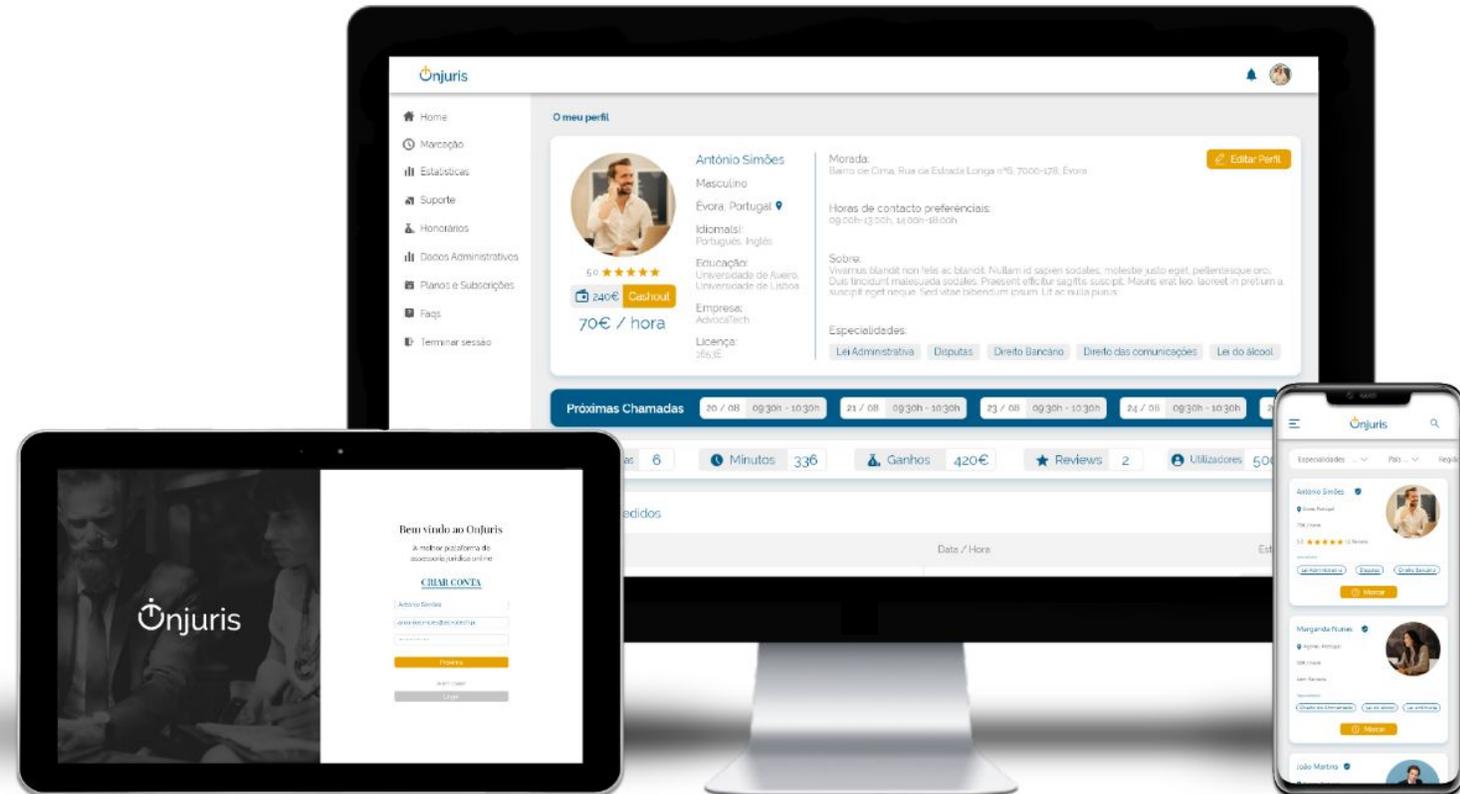
payments gate

- Payments Integrator
- Subscriptions Manager
- SaaS Builder
- Invoicing Integrator

Dashboard
Gateways
Plans
Subscribers
Payments
Cashouts
Settings
Test Zone

MONTHLY Billed Monthly ★
12 ,99 Euro

payments gate   Payments Pricing Developers Get Started

€123.000.45

Card #1
1234 5678 9123 4567

Online Payments have never been easier.

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod.

My First Project Dashboard > Gateways

PayPal   stripe

Unused Gateways

INTERNAL PRODUCTS in-house development

COOKERPAN
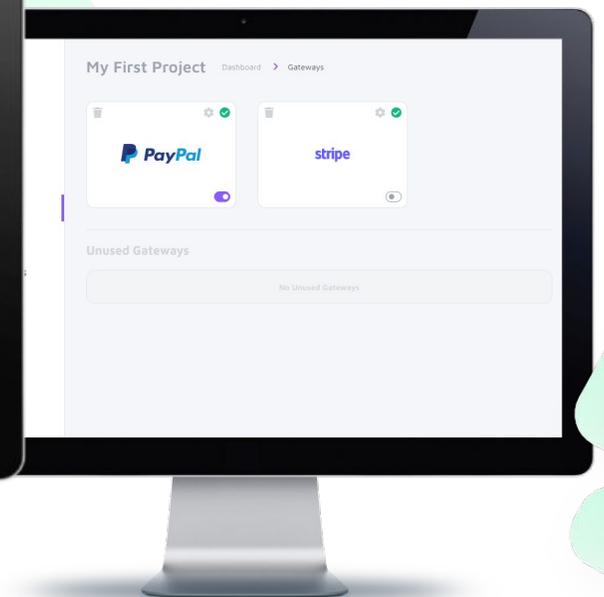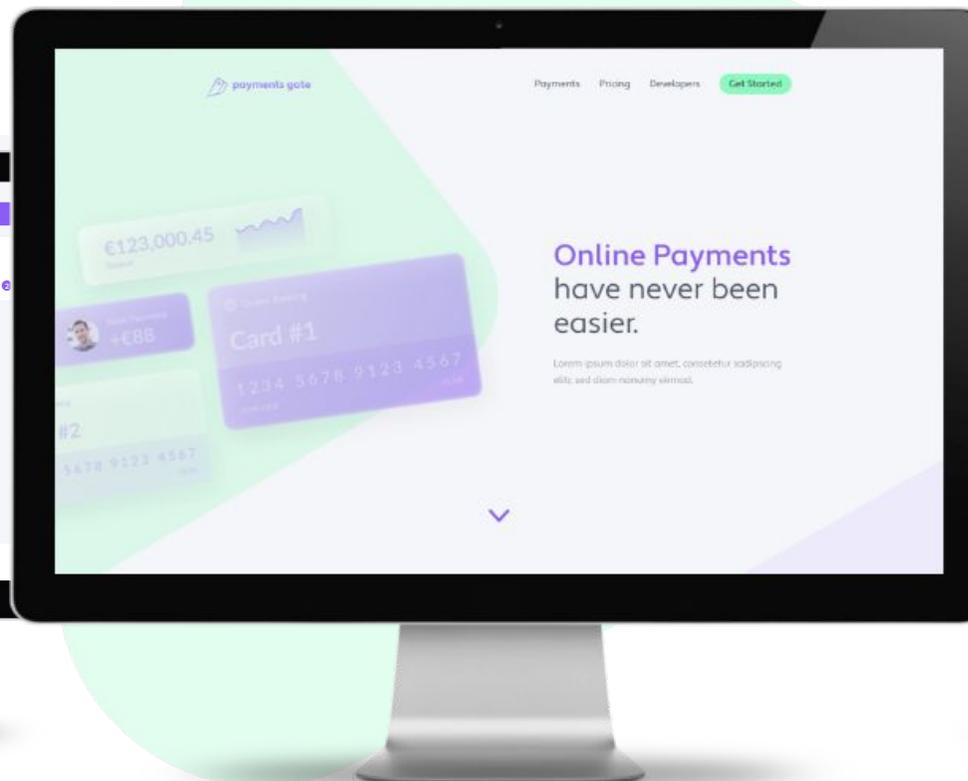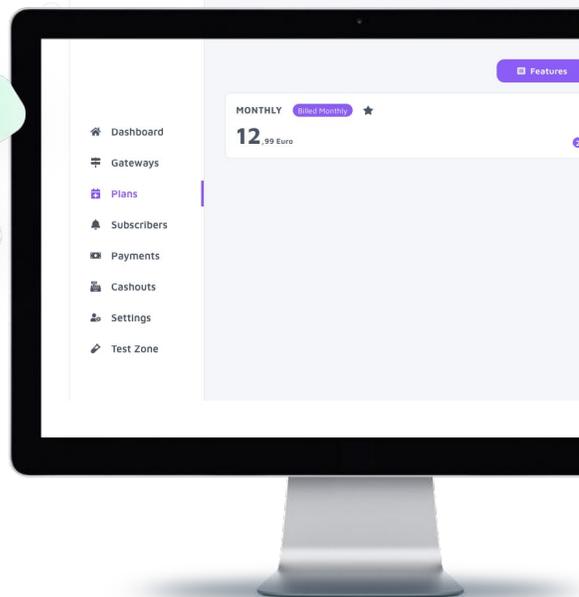
- Mobile App Marketplace
- Connect homemade cooks & clients
- Reduce food waste
- Provides exclusive dining experiences
- Extra income for cooks
- Gamification dynamics

THANK YOU!

BOOK A MEETING