



**SH/FT**inc.

Profile **2024**

# hello.

We generate creative ideas, create attractive designs, and implement them into the right platforms as an effective, engaging, and impactful communication.

**SHIFTinc.** Profile 2024

# **Design** is a funny word

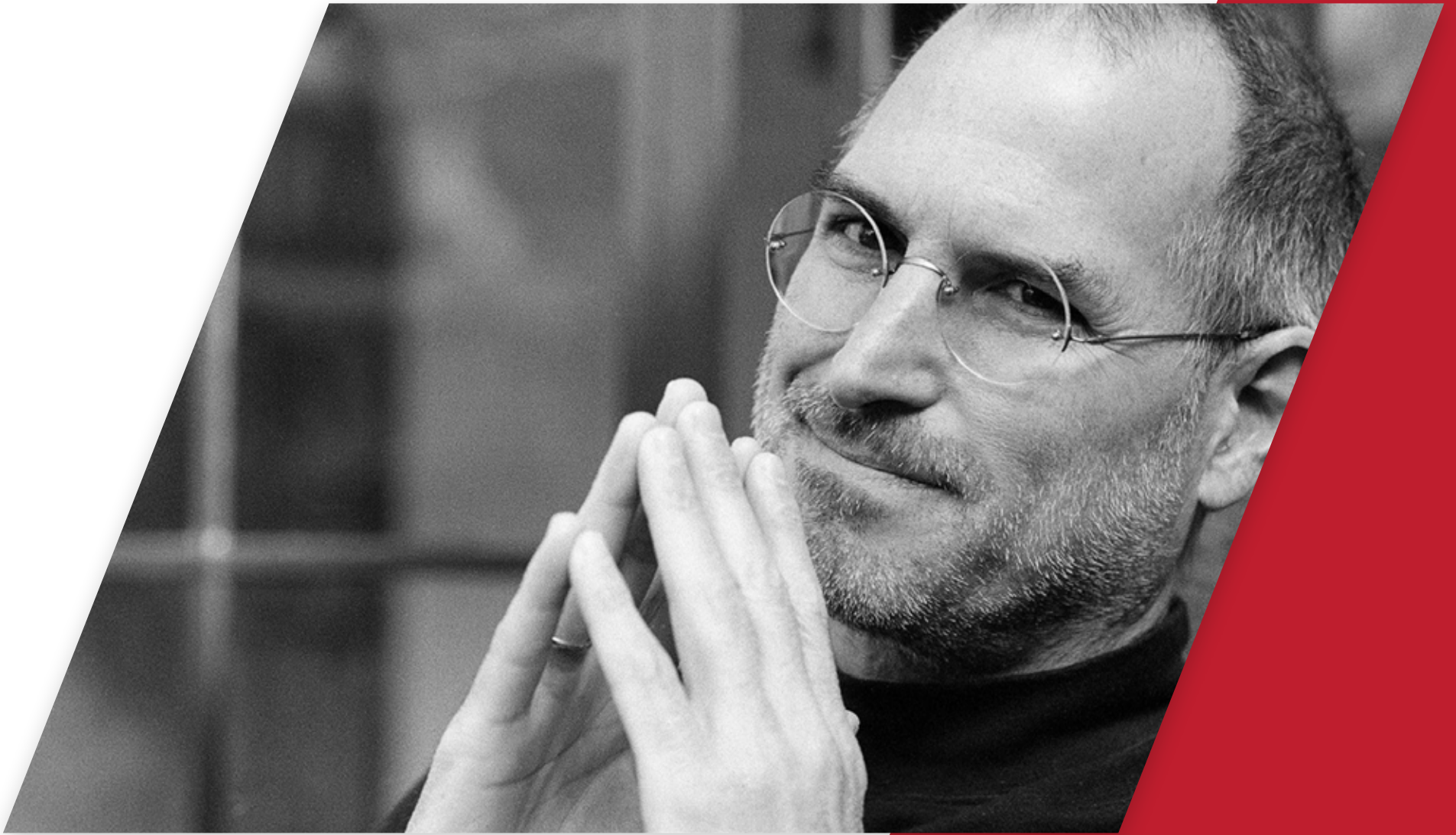
Some people think design means how it looks.

But of course, if you dig deeper,

it's really how it works.

## **Steve Jobs**

Former CEO of Apple Inc



Our Works

**SHIFTinc.** Profile 2024

**What** We Do

1



# What we do...

## Creative Design

- Logo design & Brand Identity
- Company Profile
- Collateral
- Packaging Design
- Annual Report
- Promotional & Social Content

## Video & Photography

- Photo product
- Video Company profile
- Podcast productions
- Commercial video
- Event coverage
- Youtube series

## Creative Production

- Office Branding & Rebranding
- Merchandise & Printing
- 3D Visual & Productions

## Digital Marketing

- SEO & SEM Services
- Social Media Maintenance
- Social Media Administrator
- Digital PR & Media Monitoring
- Media Buying & Digital Ads Services

## Web & Mobile Apps

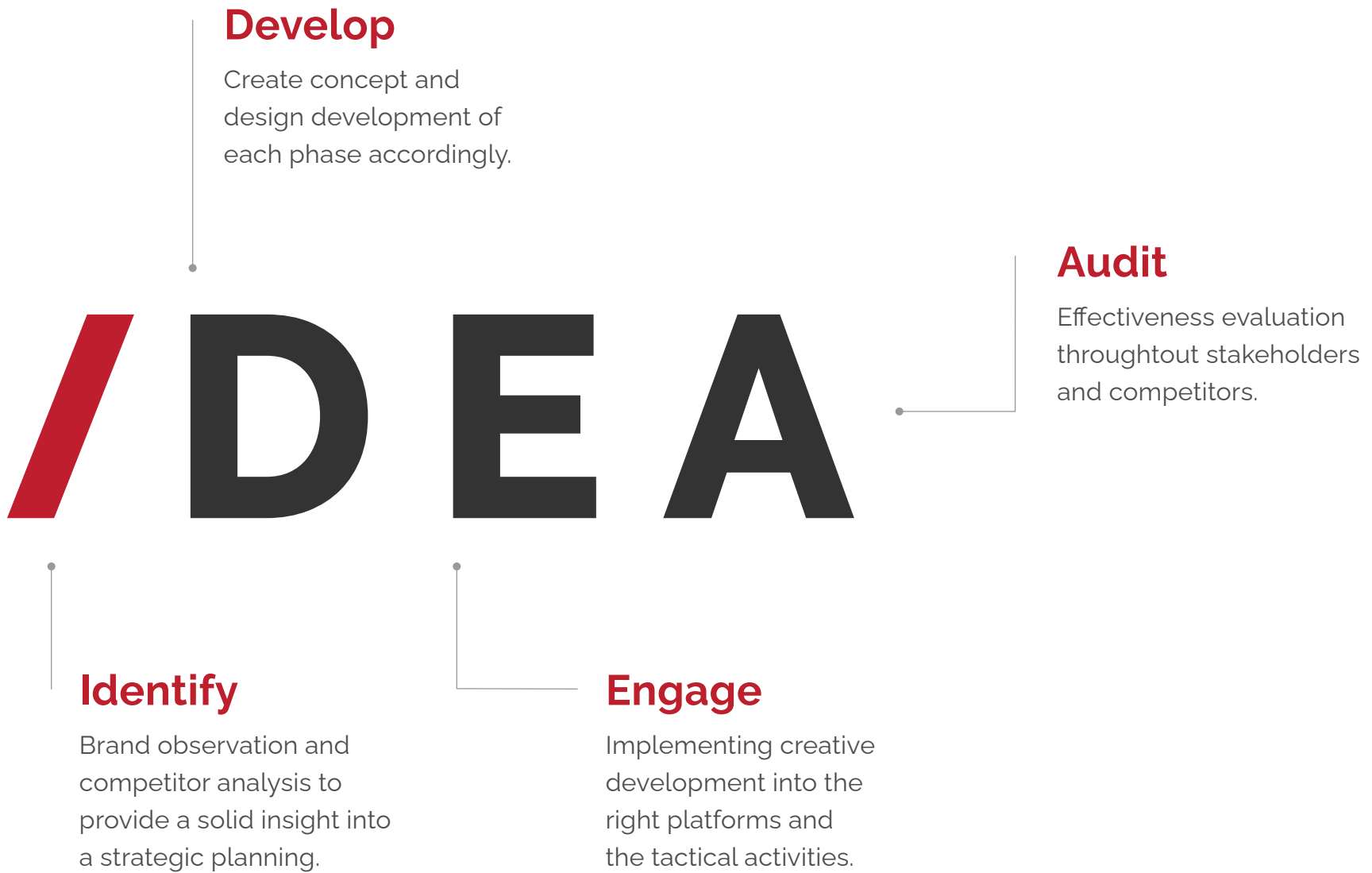
- Web Design & Development
- Mobile Apps Design & Development
- Intranet & CRM Development
- Maintenance & Integration

## Event Management

- Brand Activation & Campaign Strategy
- MICE  
(Meeting, Incentive, Convention & Exhibition)
- Webinar & Virtual Event
- Hybrid Event Production

**How** We Do

2





**Our** Client

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3





Creative Design

## BMW & MINI



# COCA-COLA AMATIL

CREATIVE DESIGN / COLLATERAL - BOOKLET



# BAYER INDONESIA

CREATIVE DESIGN / ANNUAL REPORT



# PAPUA MUDA INSPIRATIF

CREATIVE DESIGN / MAGAZINE



# PT. MITRABARA ADIPERDANA TBK

CREATIVE DESIGN / COMPANY PROFILE





# BAYER CROP SCIENCE

CREATIVE DESIGN / 3D LANDSCAPE - KEREN DESAKU



## BAYER CROP SCIENCE



## BAYER CROP SCIENCE

CREATIVE DESIGN / LOGO DESIGN



# BAYER CROP SCIENCE

CREATIVE DESIGN / PACKAGING DESIGN



Creative **Production**

# LRT JAKARTA

CREATIVE PRODUCTION / MERCHANDISE & PRINTING



## LRT JAKARTA



# PT MONAGRO KIMIA

CREATIVE PRODUCTION / MERCHANDISE & PRINTING





# BAYER INDONESIA

CREATIVE PRODUCTION / MERCHANDISE & PRINTING



## BAYER INDONESIA

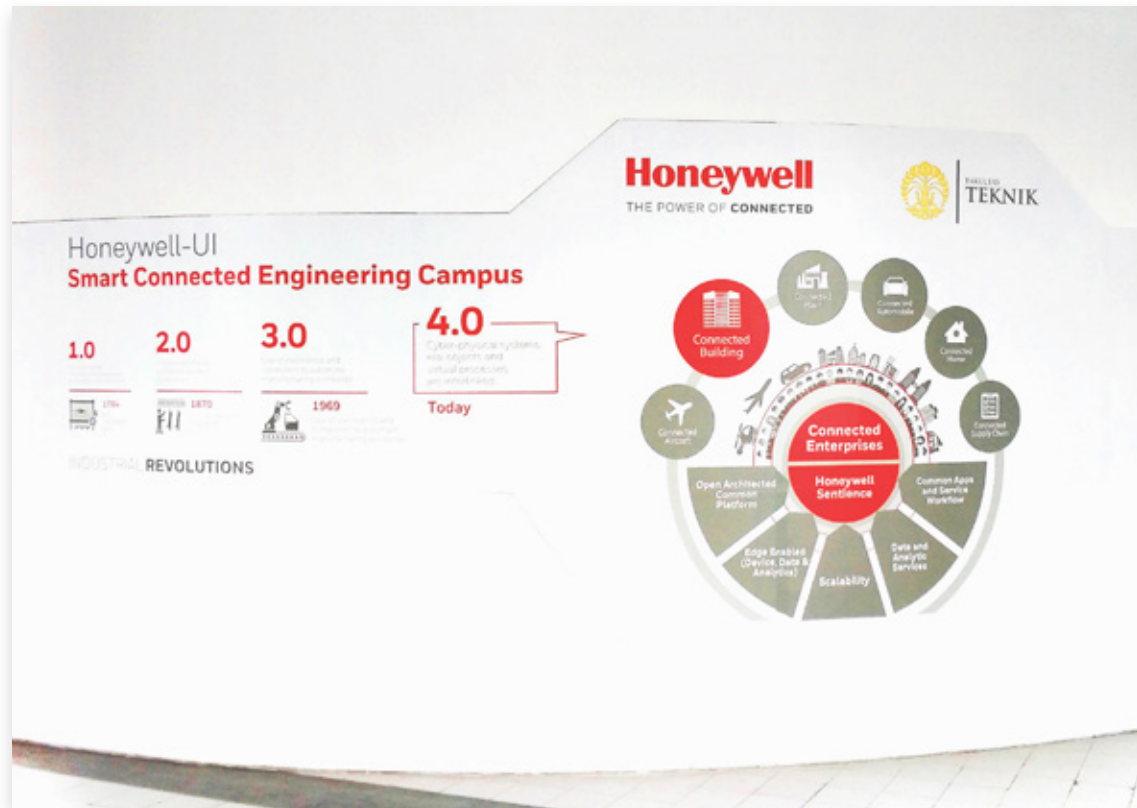
CREATIVE PRODUCTION / MERCHANDISE & PRINTING



# HONEYWELL - FT UI



# HONEYWELL - FT UI



# MONDELEZ - CADBURY POB

CREATIVE PRODUCTION / 3D VISUAL & PRODUCTION



Our Works

SHIFTinc. Profile 2024

# MONDELEZ - CADBURY POB



# BAYER INDONESIA - BAYER HYBRID SYMPOSIUM

CREATIVE PRODUCTION / 3D VISUAL & PRODUCTION



# BAYER INDONESIA

CREATIVE PRODUCTION / OFFICE BRANDING - PRODUCTION





## BAYER INDONESIA - NEW OFFICE SURABAYA

CREATIVE PRODUCTION / OFFICE BRANDING - PRODUCTION



# BAYER INDONESIA - NEW OFFICE SURABAYA

CREATIVE PRODUCTION / OFFICE BRANDING - PRODUCTION



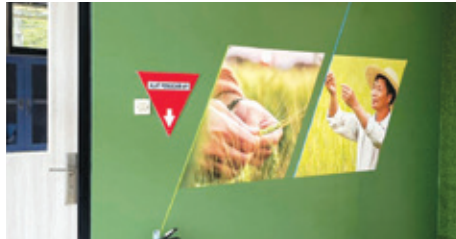
# SAMSUNG TECH INSTITUTE

CREATIVE PRODUCTION / OFFICE BRANDING - PRODUCTION



# PT MONAGRO KIMIA - OFFICE RENOVATION

CREATIVE PRODUCTION / OFFICE BRANDING - PRODUCTION



# JASAMARGA - HUT RI 78

CREATIVE PRODUCTION / BALON DECORATION



# BAYER INDONESIA

CREATIVE PRODUCTION / PYLON PRODUCTION



## LRT JAKARTA



Video & Photography



## PROPAN PAINT & PROMISE



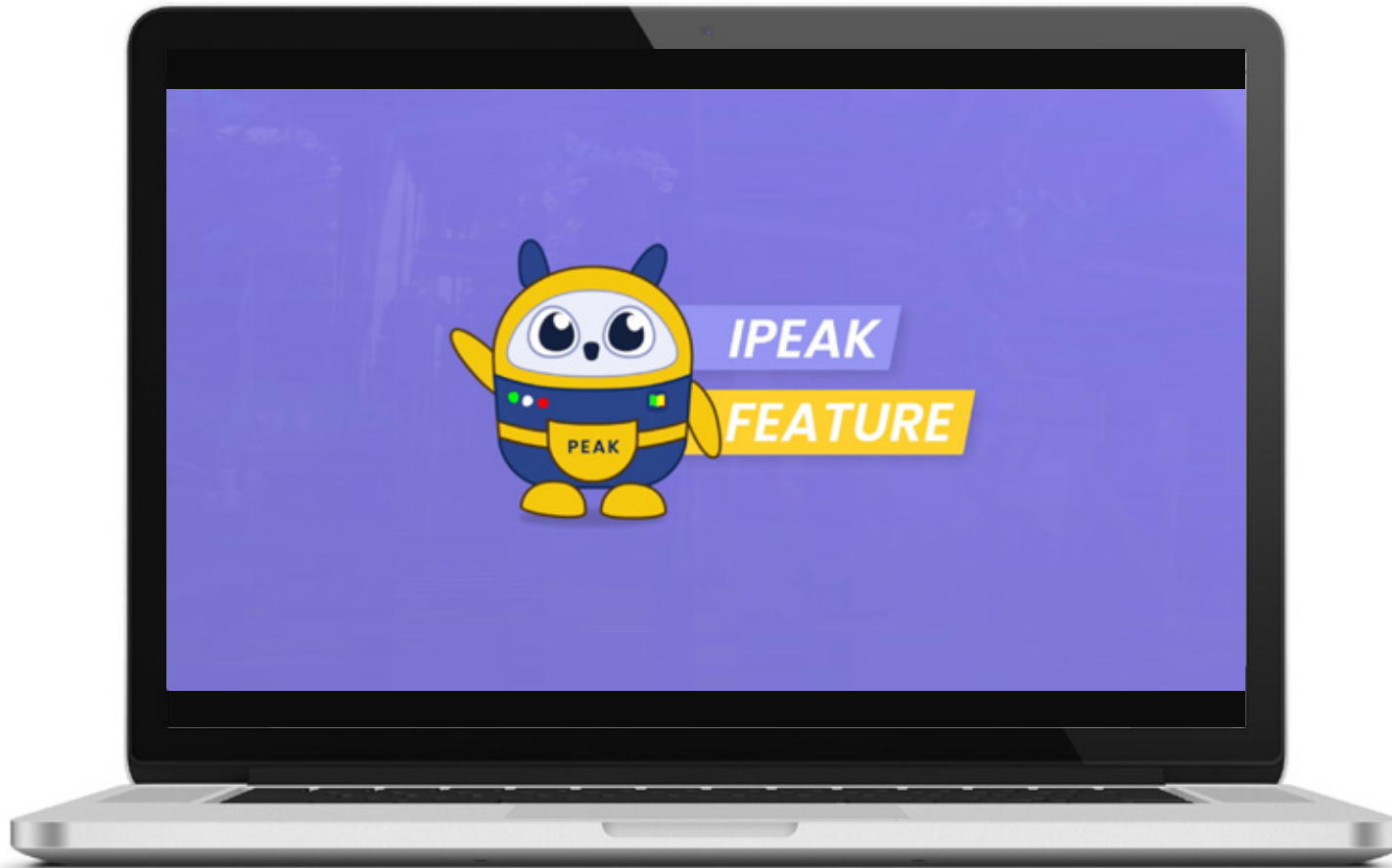
## PT MONAGRO KIMIA

VIDEO & PHOTOGRAPHY / SAFETY INDUCTION



## PT PAMAPERSADA

VIDEO & PHOTOGRAPHY / CORPORATE APPLICATION



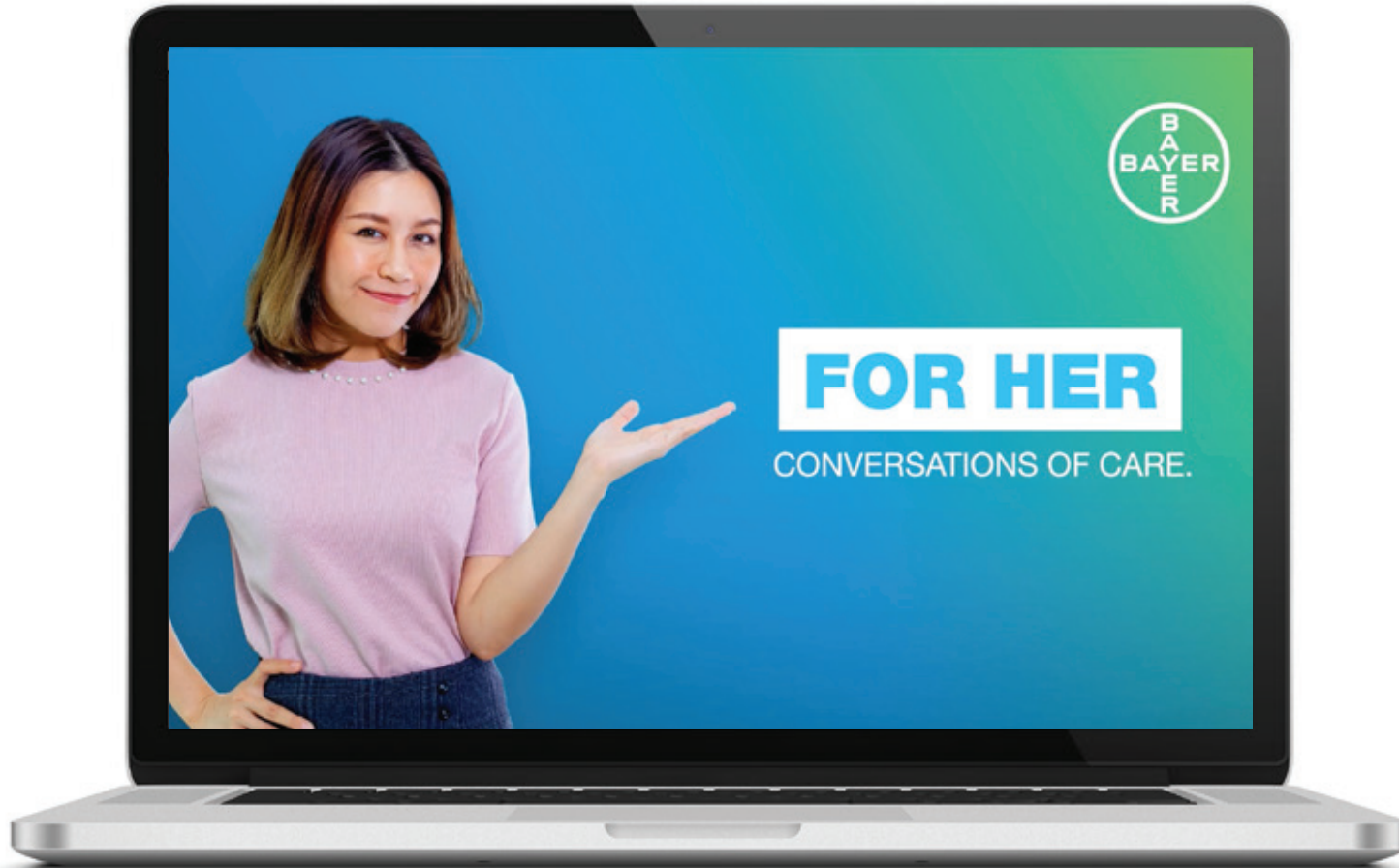
## BAYER INDONESIA

VIDEO & PHOTOGRAPHY / VIDEO CORPORATE - BAYER PLAN TOUR



# BAYER INDONESIA

VIDEO & PHOTOGRAPHY / VIDEO BAYER FOR HER

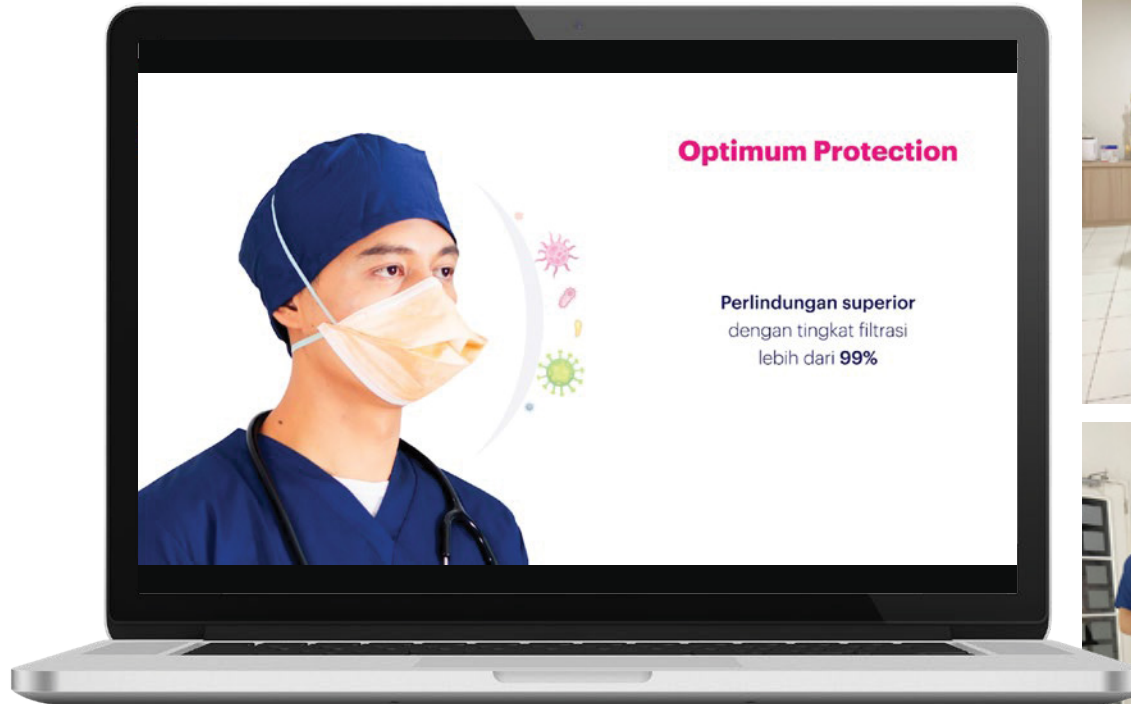


## COCA-COLA EUROPACIFIC PARTNER INDONESIA

VIDEO & PHOTOGRAPHY / CCEP INDIRECT DISTRIBUTION FLOW



## ESSITY - PROSHIELD



# PHOTOSHOOT

VIDEO & PHOTOGRAPHY / CORPORATE PHOTOGRAPHY



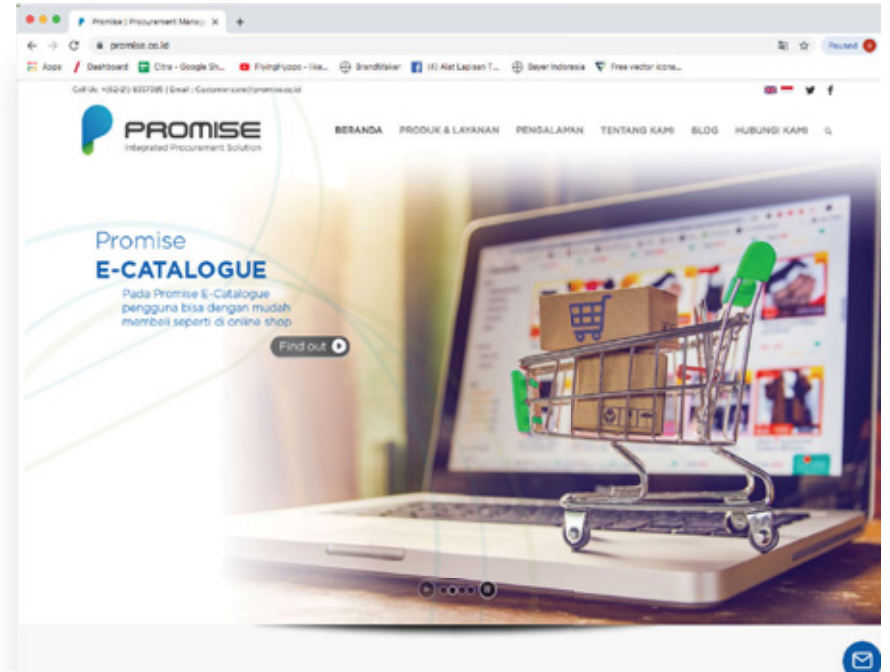
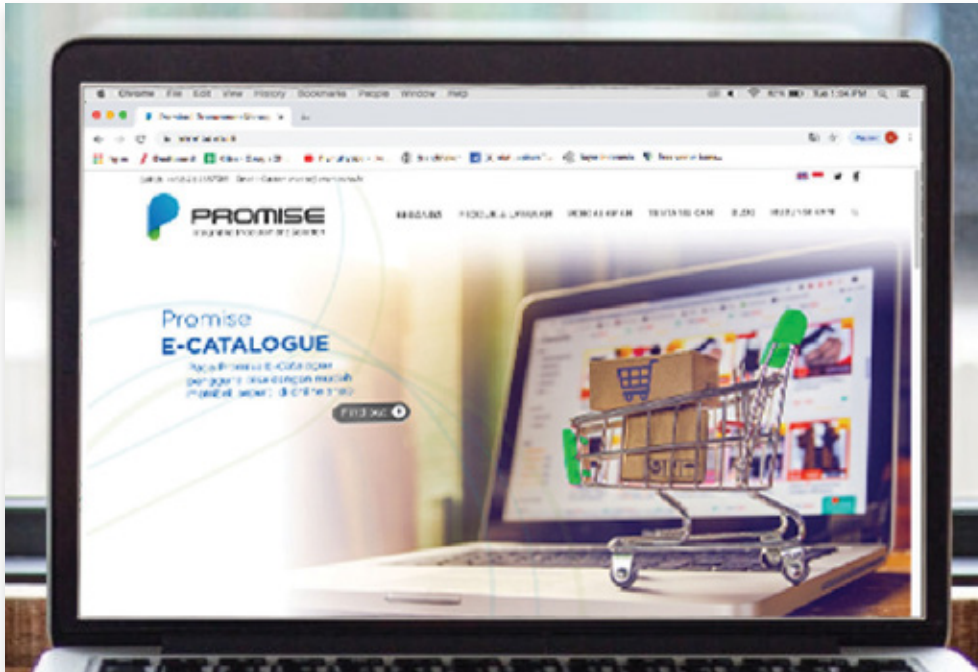


## PHOTOSHOOT



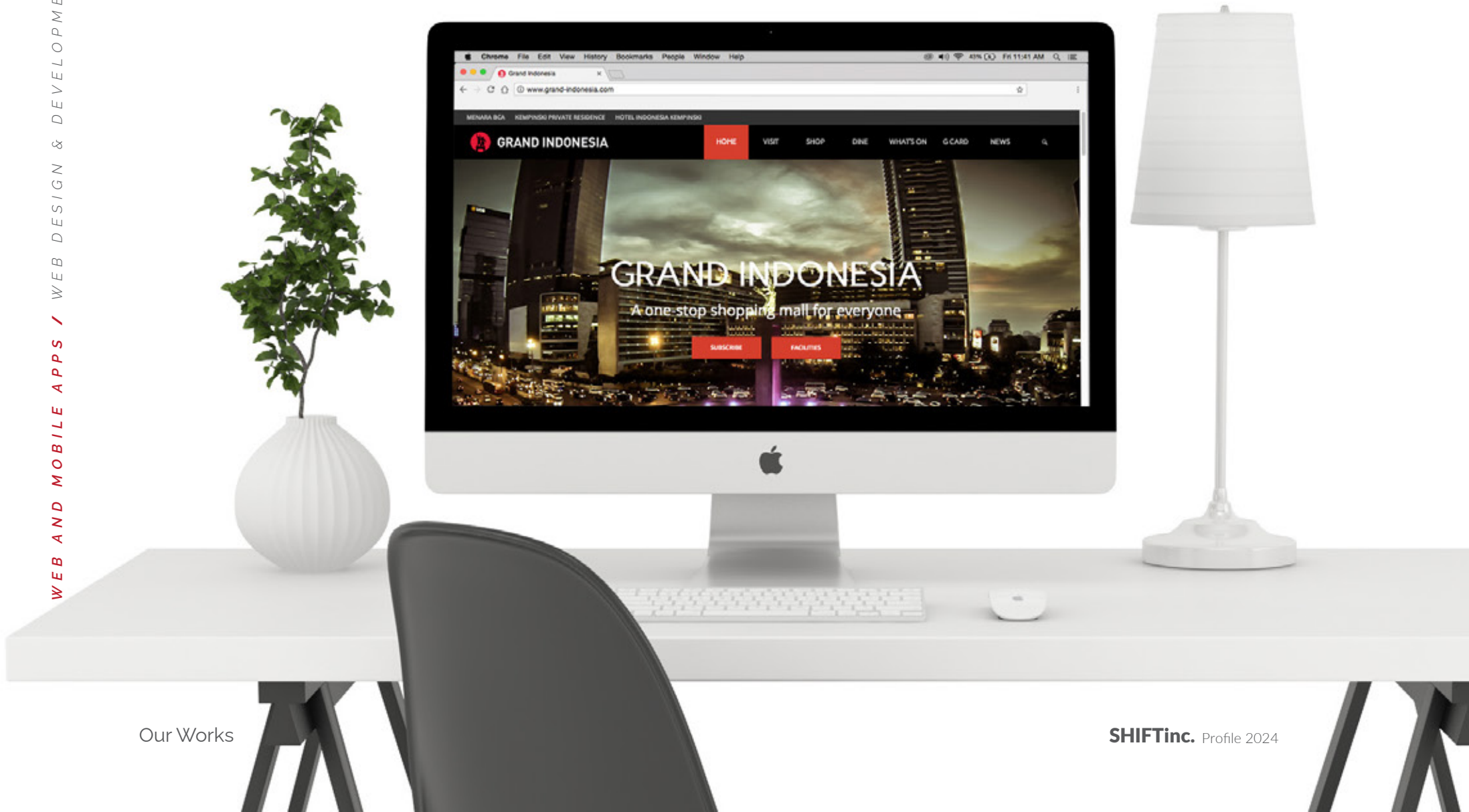
Web & Mobile Apps

# PROMISE



# GRAND INDONESIA

WEB AND MOBILE APPS / WEB DESIGN & DEVELOPMENT



Our Works

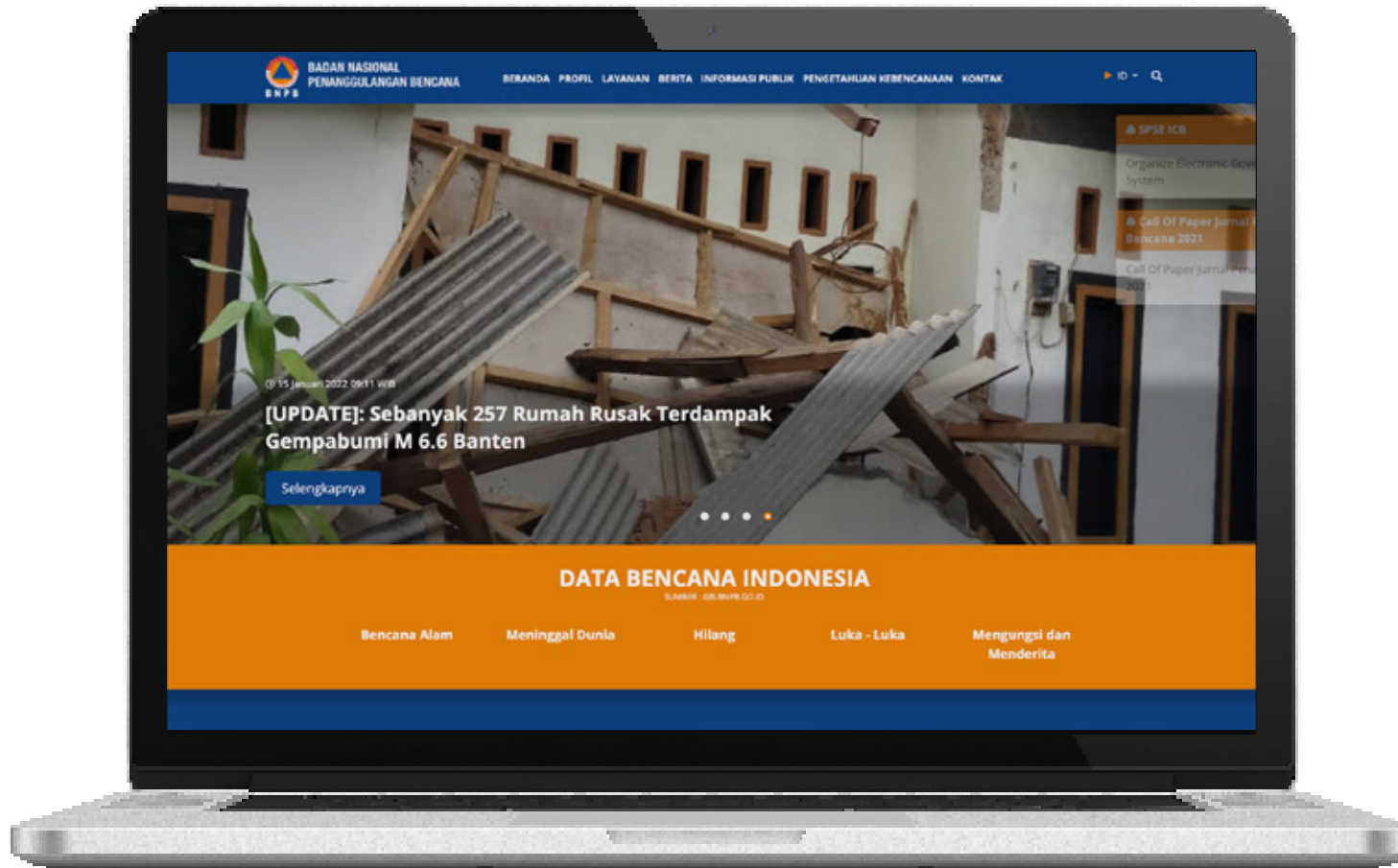
SHIFTinc. Profile 2024

# SUN ENERGY



# BNPB - BADAN NASIONAL PENANGGULANGAN BENCANA

WEB AND MOBILE APPS / WEB DESIGN & DEVELOPMENT



# JALAN TOL LINGKAR LUAR JAKARTA (JLJJ)

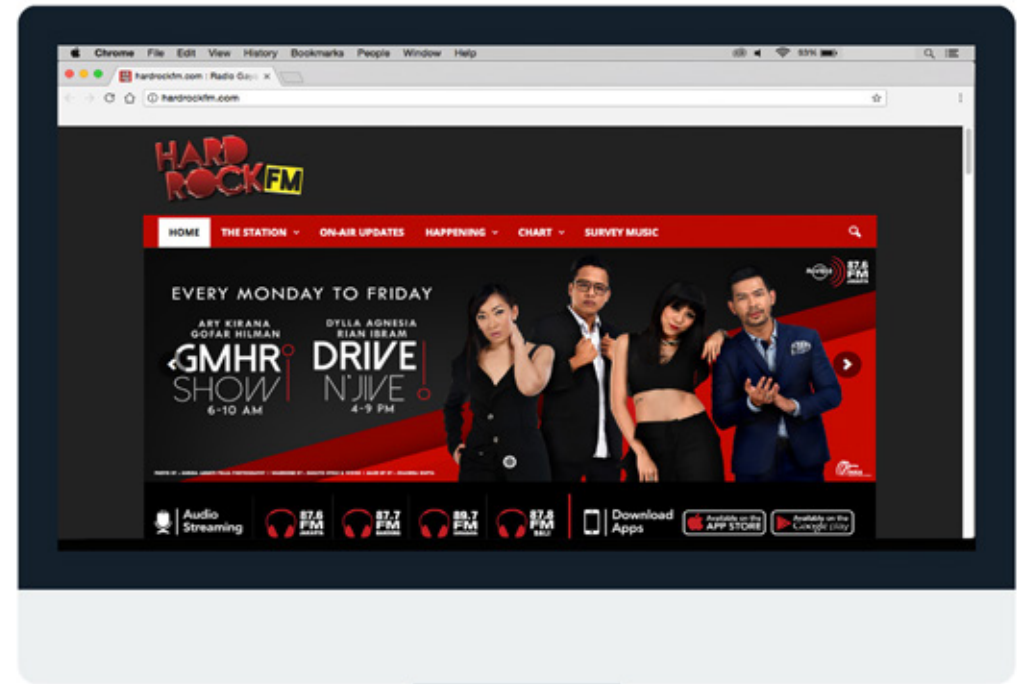
WEB AND MOBILE APPS / WEB DESIGN & DEVELOPMENT



# HARD ROCK & IRADIO FM

IRADIO FM

HARD ROCK FM





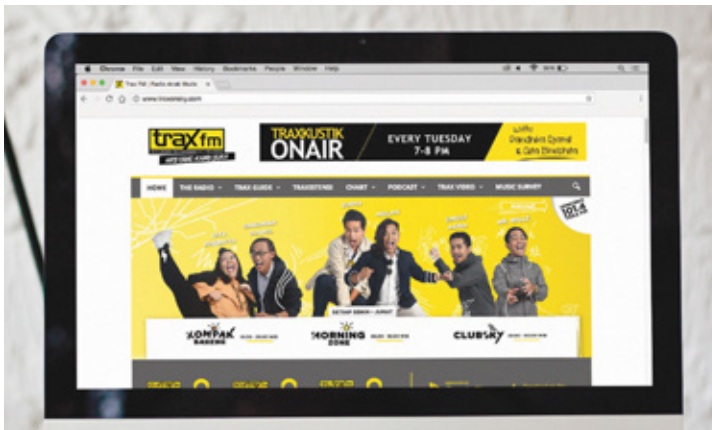
## MRA GROUP, COSMOPOLITAN FM, TRAX FM & BRAVA FM



MRA GROUP



90.4 COSMOPOLITAN FM



TRAX FM



BRAVA FM

# **Event** Management

## ESSITY



## ESSITY - EXPERT PANEL MEETING

EVENT MANAGEMENT SERVICES /  
MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)



## PELUNCURAN BUKU SYAIFUL MUJANI



## LRT JAKARTA



## LRT JAKARTA - UJI COBA LRT JAKARTA



# BPKP - RAPAT KOORDINASI NASIONAL

EVENT MANAGEMENT SERVICES / MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)





## BUMBLEBOOK



# HONEYWELL - UGM

EVENT MANAGEMENT SERVICES / MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)



## BTN - PELATIHAN MEDIA HANDLING KANWIL 1

EVENT MANAGEMENT SERVICES /  
MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)



# BTN - PELATIHAN MEDIA HANDLING KANWIL 4

EVENT MANAGEMENT SERVICES / MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)



# BTN - PELATIHAN MEDIA HANDLING KANWIL 3 & 6



# BTN - PENGEMBANGAN EKOSISTEM PASAR DI JAWA BARAT

EVENT MANAGEMENT SERVICES / MICE (MEETING, INCENTIVE, CONVENTION & EXHIBITION)



# ENVU - SHARING KNOWLEDGE & TEAM BUILDING



# ENVU X RENTOKIL - TEAM ACTIVITY DAY





# ESSITY - EXPERT MEETING



# Digital **Marketing**

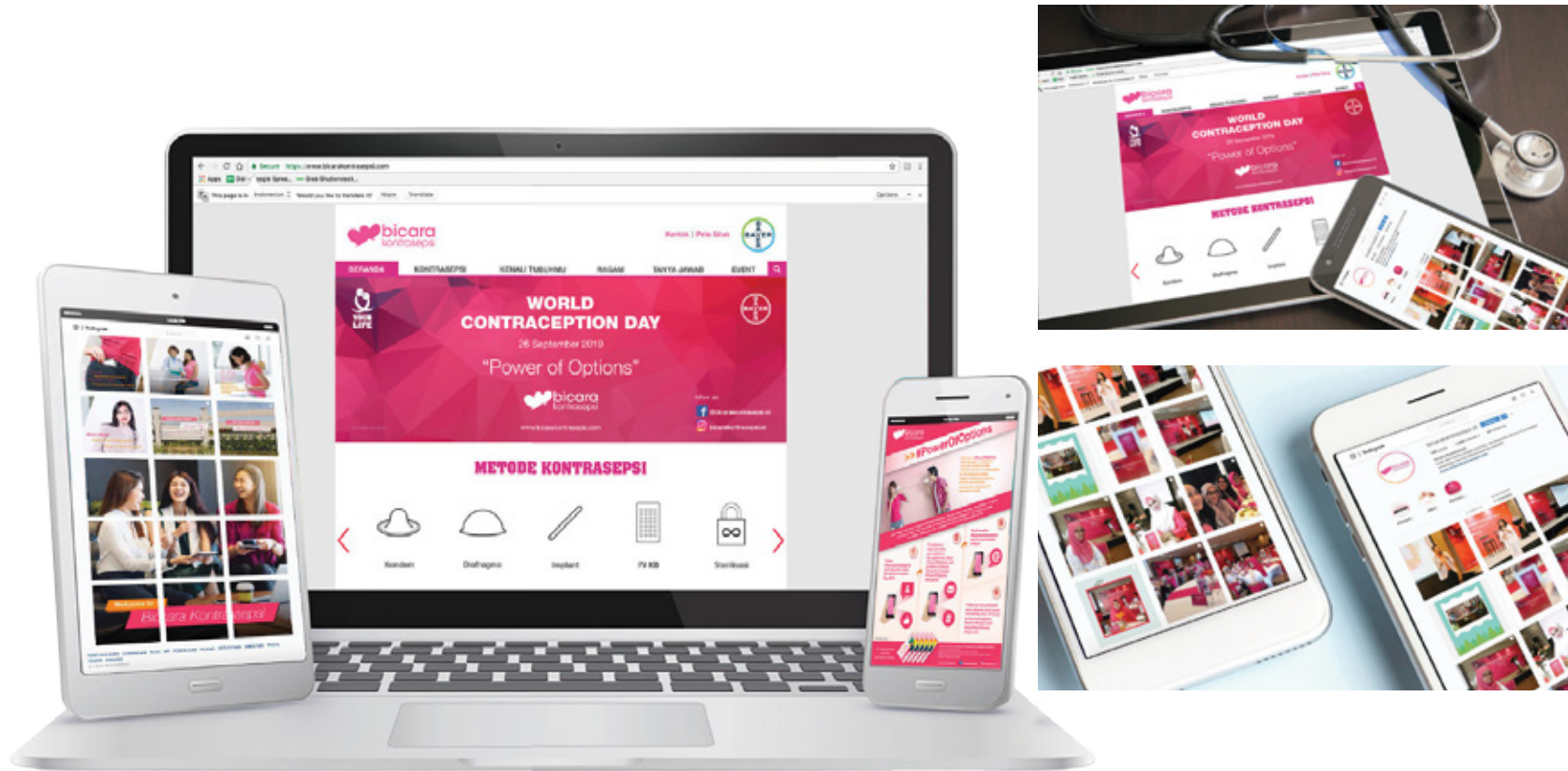
# ESSITY - PROSHIELD



# ESSITY - ACTIMOVE



## BICARA KONTRASEPSI - INSTAGRAM & FACEBOOK





Thank You



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